

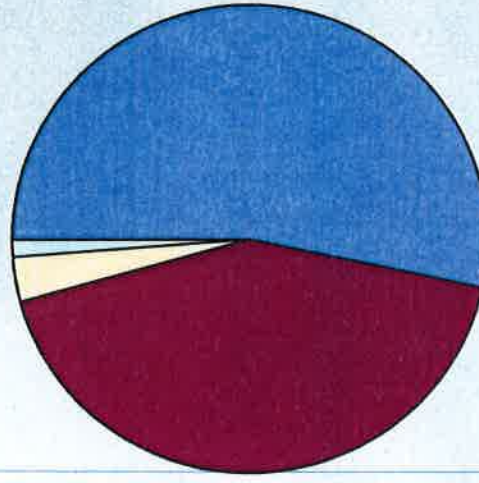
Appendix F
2013 Master Plan Citizens' Survey

2013 Master Plan Citizen's Survey

Are you a resident of Moultonborough?

Answer Options	Response Percent	Response Count
Year round resident	53.3%	324
Seasonal resident	42.4%	258
Non-resident property owner (of rental property)	3.1%	19
Non-resident property owner (of raw land)	1.2%	7
<i>answered question</i>		608
<i>skipped question</i>		0

Are you a resident of Moultonborough?



■ Year round resident

■ Seasonal resident

□ Non-resident property owner (of rental property)

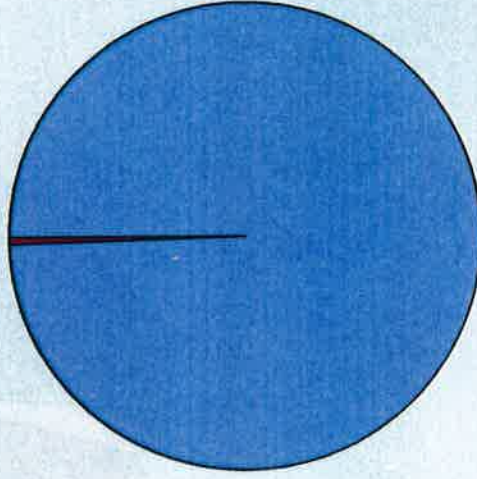
□ Non-resident property owner (of raw land)

2013 Master Plan Citizen's Survey

Do you or your spouse own property in Moultonborough?

Answer Options	Response Percent	Response Count
Yes	99.5%	605
No	0.5%	3
<i>answered question</i>		608
<i>skipped question</i>		0

Do you or your spouse own property in Moultonborough?



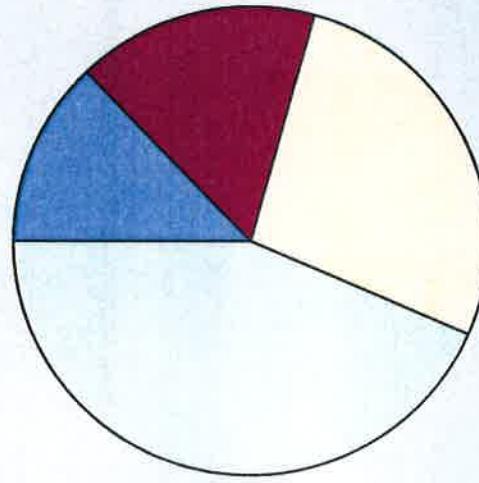
■ Yes
■ No

2013 Master Plan Citizen's Survey

About how long have you lived in Moultonborough?

Answer Options	Response Percent	Response Count
1-5 Years	12.8%	76
6-10 Years	16.5%	98
11-20 Years	27.2%	161
21+ Years	43.5%	258
<i>answered question</i>		593
<i>skipped question</i>		15

About how long have you lived in Moultonborough?



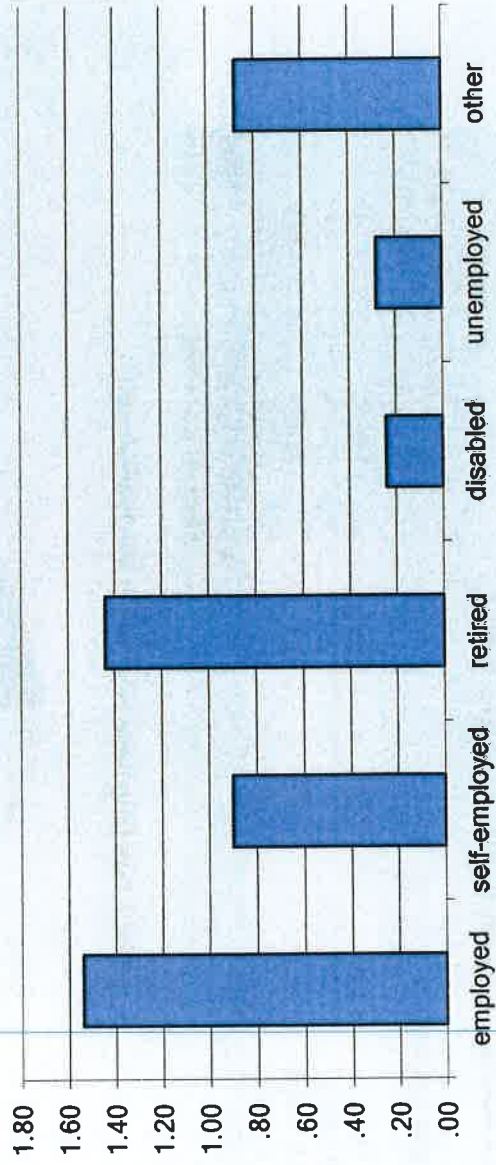
■ 1-5 Years
 ■ 6-10 Years
 ■ 11-20 Years
 ■ 21+ Years

2013 Master Plan Citizen's Survey

How many people in your household are:

Answer Options	Response Average	Response Total	Response Count
employed	1.54	495	322
self-employed	.90	172	192
retired	1.44	495	344
disabled	.24	23	94
unemployed	.28	25	88
other	.88	84	96
		<i>answered question</i>	564
		<i>skipped question</i>	44

How many people in your household are:

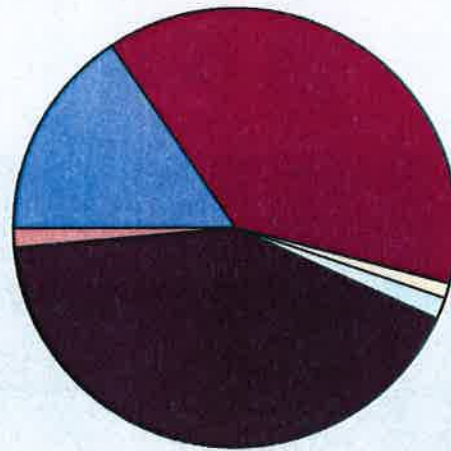


2013 Master Plan Citizen's Survey

Which of the following categories best describes your employment status?

Answer Options	Response Percent	Response Count
Employed, working 1-39 hours per week	15.6%	87
Employed, working 40 or more hours per week	38.5%	214
Not employed, looking for work	1.1%	6
Not employed, NOT looking for work	1.6%	9
Retired	41.7%	232
Disabled, not able to work	1.4%	8
<i>answered question</i>		556
<i>skipped question</i>		52

Which of the following categories best describes your employment status?



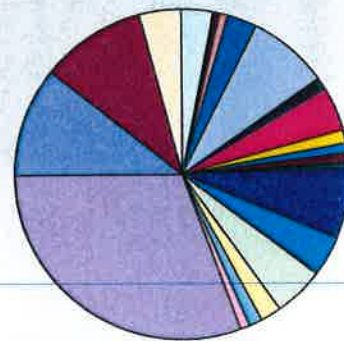
- ☒ Employed, working 1-39 hours per week
- ☒ Employed, working 40 or more hours per week
- ☐ Not employed, looking for work
- ☐ Not employed, NOT looking for work
- ☒ Retired
- ☐ Disabled, not able to work

2013 Master Plan Citizen's Survey

Which of the following best describes your current occupation?

Answer Options	Response Percent	Response Count
Management Occupations	10.7%	48
Business and Financial Operations Occupations	10.2%	46
Computer and Mathematical Occupations	4.0%	18
Architecture and Engineering Occupations	3.1%	14
Life, Physical, and Social Science Occupations	0.7%	3
Community and Social Service Occupations	0.7%	3
Legal Occupations	2.9%	13
Education, Training, and Library Occupations	7.8%	35
Arts, Design, Entertainment, Sports, and Media Healthcare Practitioners and Technical Occupations	1.3%	6
Healthcare Support Occupations	4.2%	19
Protective Service Occupations	1.3%	6
Food Preparation and Serving Related Occupations	0.9%	4
Building and Grounds Cleaning and Maintenance	0.9%	4
Personal Care and Service Occupations	0.2%	1
Sales and Related Occupations	0.4%	2
Office and Administrative Support Occupations	6.9%	31
Farming, Fishing, and Forestry Occupations	3.8%	17
Construction and Extraction Occupations	0.2%	1
Installation, Maintenance, and Repair Occupations	4.9%	22
Production Occupations	2.0%	9
Transportation and Materials Moving Occupations	1.3%	6
Other (please specify)	0.9%	4
	30.5%	137
	<i>answered question</i>	449
	<i>skipped question</i>	159

Which of the following best describes your current occupation?

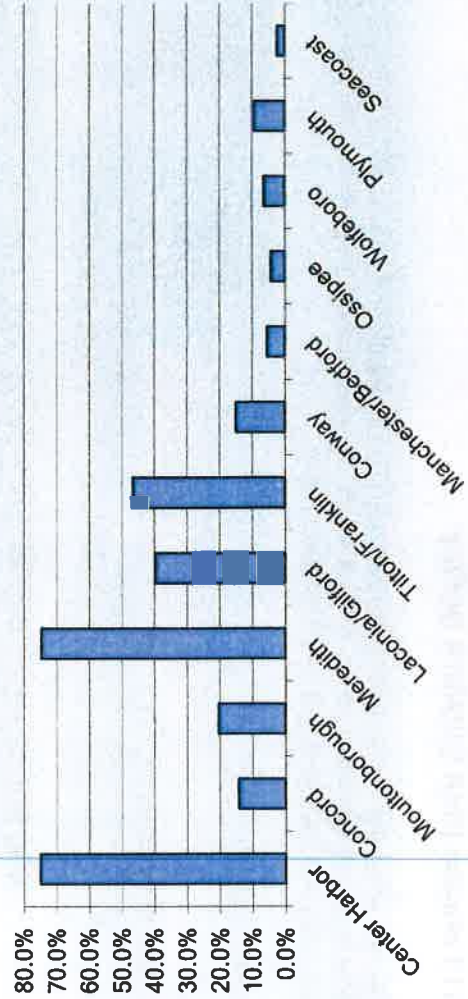


- Management Occupations
- Business and Financial Operations Occupations
- Computer and Mathematical Occupations
- Architecture and Engineering Occupations
- Life, Physical, and Social Science Occupations
- Community and Social Service Occupations
- Legal Occupations
- Education, Training, and Library Occupations
- Arts, Design, Entertainment, Sports, and Media Occupations
- Healthcare Practitioners and Technical Occupations
- Healthcare Support Occupations
- Protective Service Occupations
- Food Preparation and Serving Related Occupations
- Building and Grounds Cleaning and Maintenance Occupations

2013 Master Plan Citizen's Survey

Where do you shop for groceries, clothing and household goods?		
Answer Options	Response Percent	Response Count
Center Harbor	74.9%	426
Concord	14.2%	81
Moultonborough	20.4%	116
Meredith	74.7%	425
Laconia/Gilford	39.7%	226
Tilton/Franklin	46.6%	265
Conway	14.9%	85
Manchester/Bedford	5.4%	31
Ossipee	4.2%	24
Wolfeboro	6.3%	36
Plymouth	9.3%	53
Seacoast	2.3%	13
Other (please specify)		31
answered question		569
skipped question		39

Where do you shop for groceries, clothing and household goods?

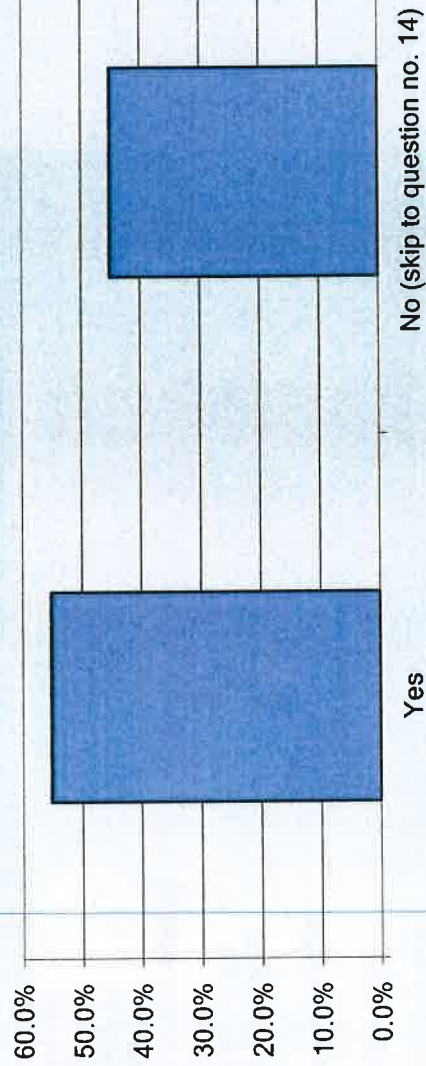


2013 Master Plan Citizen's Survey

After four decades of population growth, the Town's population shrank by 476 people (or 9.5%) between 2000 and 2010. If this pattern were to continue through the next decade, would you see this as problematic for the Town?

Answer Options	Response Percent	Response Count
Yes	55.2%	321
No (skip to question no. 14)	45.1%	262
	<i>answered question</i>	581
	<i>skipped question</i>	27

After four decades of population growth, the Town's population shrank by 476 people (or 9.5%) between 2000 and 2010. If this pattern were to continue through the next decade, would you see this as problematic for the Town?

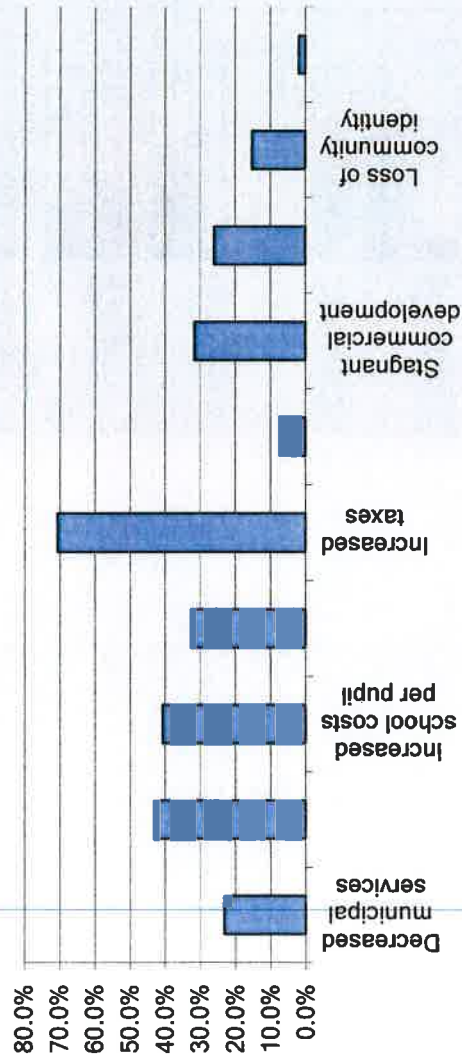


2013 Master Plan Citizen's Survey

If yes, what issues regarding the question above would concern you?

Answer Options	Response Percent	Response Count
Decreased municipal services	23.1%	78
Decreased housing values	43.0%	145
Increased school costs per pupil	40.7%	137
Decreased school enrollment	32.3%	109
Increased taxes	70.6%	238
Decreased taxes	7.4%	25
Stagnant commercial development	31.5%	106
Loss of job opportunities	25.8%	87
Loss of community identity	15.1%	51
I have no opinion	1.8%	6
Other (please specify)		25
	<i>answered question</i>	337
	<i>skipped question</i>	271

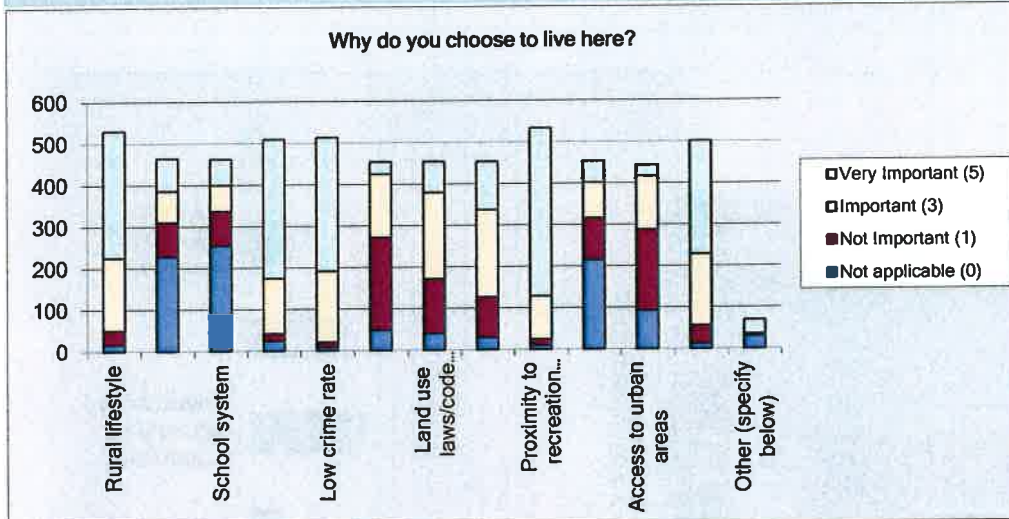
If yes, what issues regarding the question above would concern you?



2013 Master Plan Citizen's Survey

Why do you choose to live here?

Answer Options	Very Important (5)	Important (3)	Not Important (1)	Not applicable (0)	Response Count
Rural lifestyle	305	175	35	15	530
Family ties	79	75	83	227	464
School system	63	62	84	253	462
Low property taxes	334	133	18	24	509
Low crime rate	322	170	13	8	511
Historic buildings/sites	30	152	224	48	454
Land use laws/code enforcement	75	208	131	40	452
Environmental quality laws	116	210	98	29	453
Proximity to recreation areas (Lakes, Mountains)	405	103	15	10	531
Reasonable commute	52	85	101	215	451
Access to urban areas	26	130	195	92	443
Rural character	273	172	44	12	500
Other (specify below)	34	3	2	30	69
Other (please specify)					67
					answered question 570
					skipped question 38



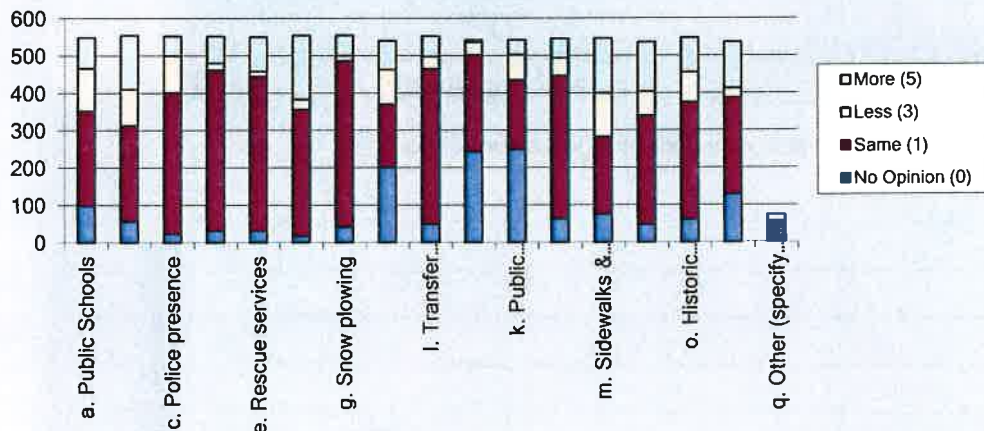
2013 Master Plan Citizen's Survey

Would you like to see more, less, or the same emphasis placed on:

Answer Options	More (5)	Less (3)	Same (1)	No Opinion (0)	Response Count
a. Public Schools	83	114	255	97	549
b. Public recreational facilities	145	97	256	57	555
c. Police presence	53	99	379	22	553
d. Fire protection	72	19	431	30	552
e. Rescue services	92	14	413	31	550
f. Road maintenance	171	27	339	17	554
g. Snow plowing	54	14	445	41	554
h. Public transportation (i.e. Blue Loon)	78	93	169	200	540
i. Transfer Station/Recycling	55	33	416	48	552
j. Cemetery maintenance	6	34	259	242	541
k. Public Assistance	40	68	186	248	542
l. Library	52	47	383	63	545
m. Sidewalks & Crosswalks	147	117	207	75	546
n. Environmental protection	133	65	291	47	536
o. Historic preservation	92	80	314	61	547
p. Medical & health services (Visiting Nurses)	124	25	259	128	536
q. Other (specify below)	17	5	5	44	71
Other					47

answered question 574
skipped question 34

Would you like to see more, less, or the same emphasis placed on:

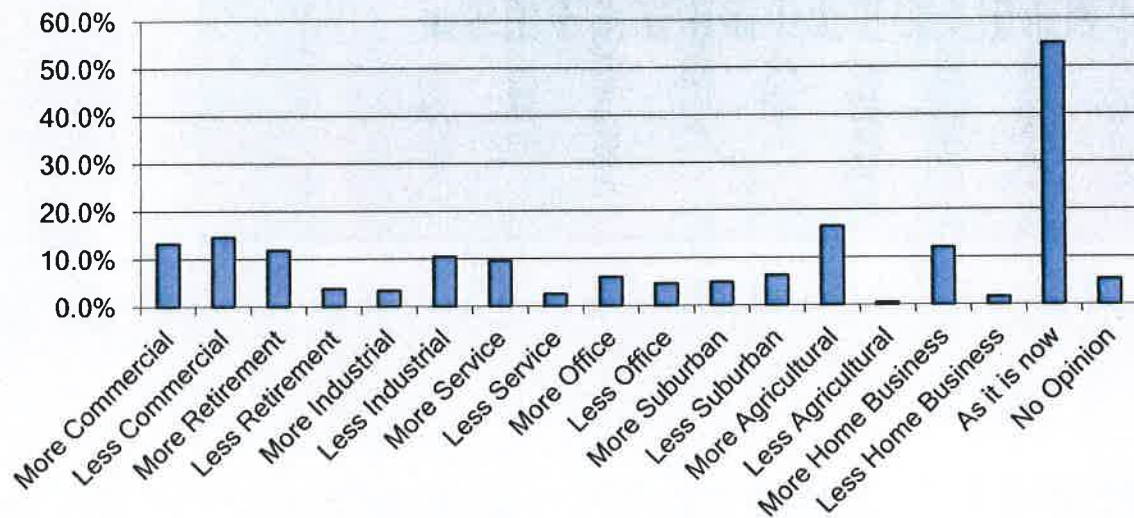


2013 Master Plan Citizen's Survey

What kind of community would you like Moultonborough to be?

Answer Options	Response Percent	Response Count
More Commercial	13.2%	75
Less Commercial	14.6%	83
More Retirement	11.8%	67
Less Retirement	3.7%	21
More Industrial	3.3%	19
Less Industrial	10.4%	59
More Service	9.5%	54
Less Service	2.5%	14
More Office	6.0%	34
Less Office	4.6%	26
More Suburban	4.9%	28
Less Suburban	6.3%	36
More Agricultural	16.5%	94
Less Agricultural	0.4%	2
More Home Business	12.0%	68
Less Home Business	1.6%	9
As it is now	54.9%	312
No Opinion	5.3%	30
<i>answered question</i>		568
<i>skipped question</i>		40

What kind of community would you like Moultonborough to be?

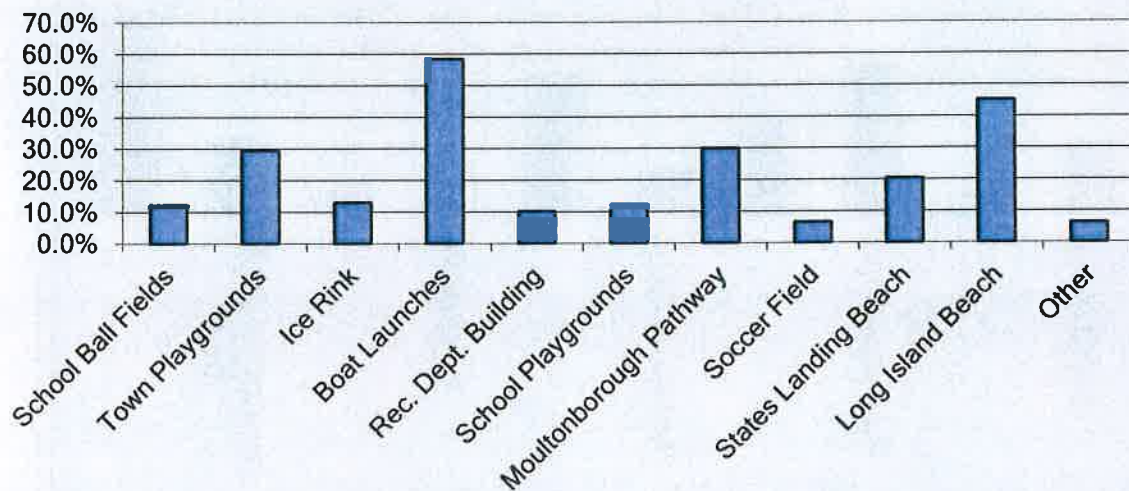


2013 Master Plan Citizen's Survey

Do you or anyone in your household use any of the following Facilities? (check all that apply)

Answer Options	Response Percent	Response Count
School Ball Fields	12.2%	49
Town Playgrounds	29.4%	118
Ice Rink	13.0%	52
Boat Launches	58.4%	234
Rec. Dept. Building	10.2%	41
School Playgrounds	12.5%	50
Moultonborough Pathway	29.9%	120
Soccer Field	6.5%	26
States Landing Beach	20.4%	82
Long Island Beach	45.1%	181
Other	6.2%	25
<i>answered question</i>		401
<i>skipped question</i>		207

Do you or anyone in your household use any of the following Facilities? (check all that apply)

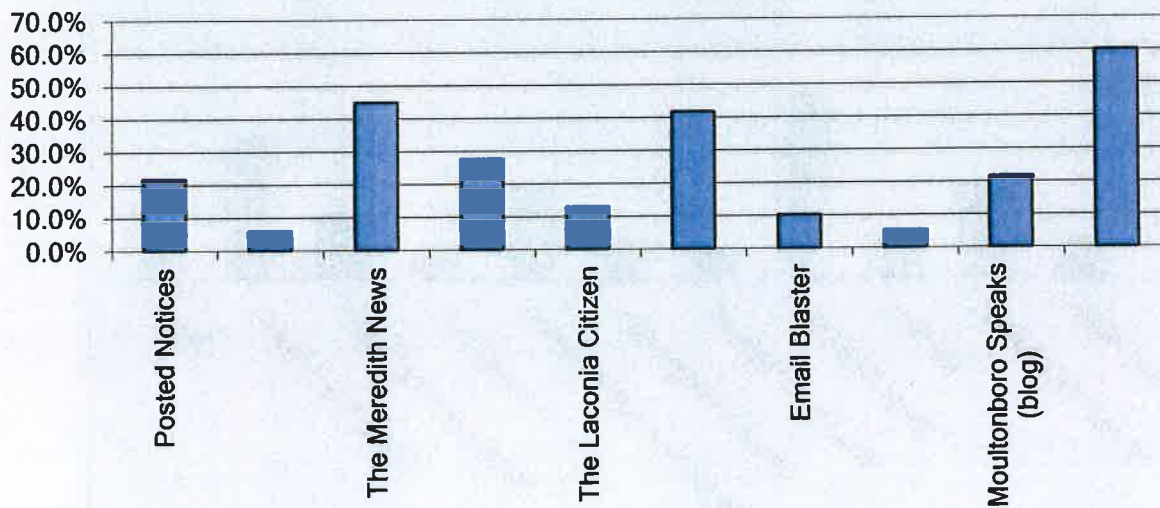


2013 Master Plan Citizen's Survey

How do you find out about local issues? (check all that apply)

Answer Options	Response Percent	Response Count
Posted Notices	21.7%	122
School Notices	6.1%	34
The Meredith News	44.9%	252
The Laconia Daily Sun	27.5%	154
The Laconia Citizen	13.0%	73
Moultonborough Town Web Page	41.7%	234
Email Blaster	10.2%	57
Social Media/Facebook, Twitter, etc.	5.5%	31
Moultonboro Speaks (blog)	21.4%	120
Word of Mouth	60.1%	337
Other (please specify)		48
<i>answered question</i>		561
<i>skipped question</i>		47

How do you find out about local issues? (check all that apply)

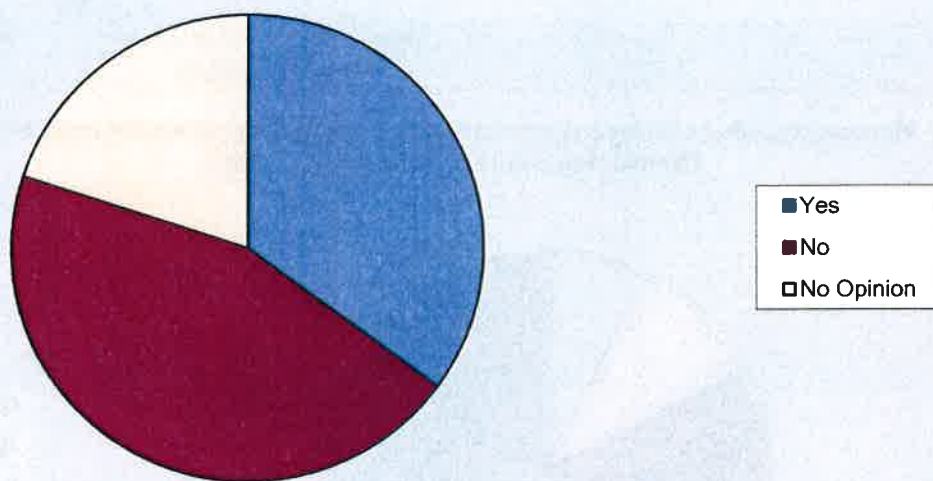


2013 Master Plan Citizen's Survey

Do you feel you are adequately informed about local issues?

Answer Options	Response Percent	Response Count
Yes	35.1%	202
No	44.9%	258
No Opinion	20.0%	115
<i>answered question</i>		575
<i>skipped question</i>		33

Do you feel you are adequately informed about local issues?

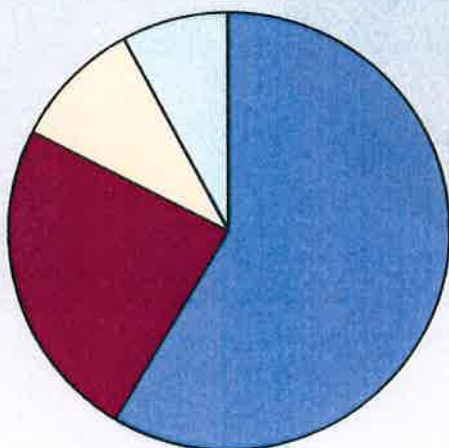


2013 Master Plan Citizen's Survey

Knowing that the existing commercial zoning districts encompass the length of Whittier Highway in an area 500 ft. deep on each side, would you favor establishing alternative commercial districts centered around where businesses currently exist, where the rules would be tailored to both preserve the neighborhood character and encourage compatible small business development?

Answer Options	Response Percent	Response Count
Yes	58.6%	330
No	24.0%	135
Don't Know	9.6%	54
No Opinion	7.8%	44
Comment		63
<i>answered question</i>		563
<i>skipped question</i>		45

Knowing that the existing commercial zoning districts encompass the length of Whittier Highway in an area 500 ft. deep o



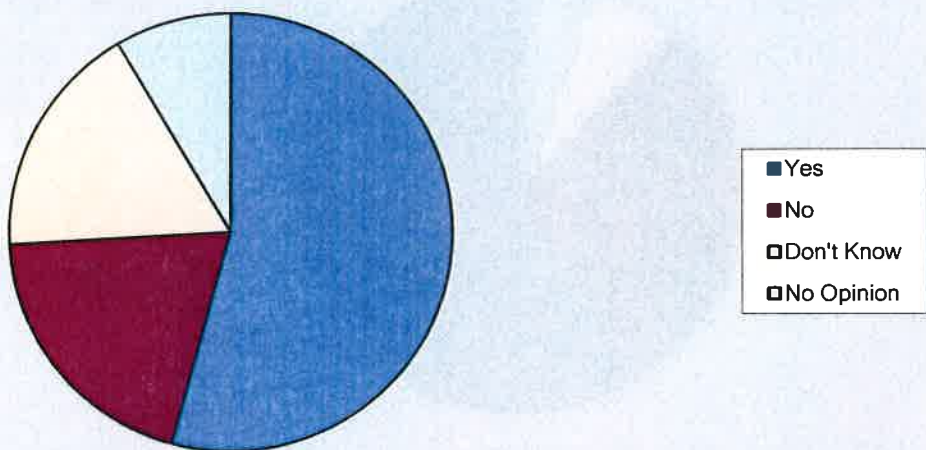
- Yes
- No
- Don't Know
- No Opinion

2013 Master Plan Citizen's Survey

Would you favor establishing a separate "residential use only" zoning district where compatible in Town?

Answer Options	Response Percent	Response Count
Yes	54.3%	306
No	19.9%	112
Don't Know	17.4%	98
No Opinion	8.5%	48
Comment		41
<i>answered question</i>		564
<i>skipped question</i>		44

Would you favor establishing a separate "residential use only" zoning district where compatible in Town?

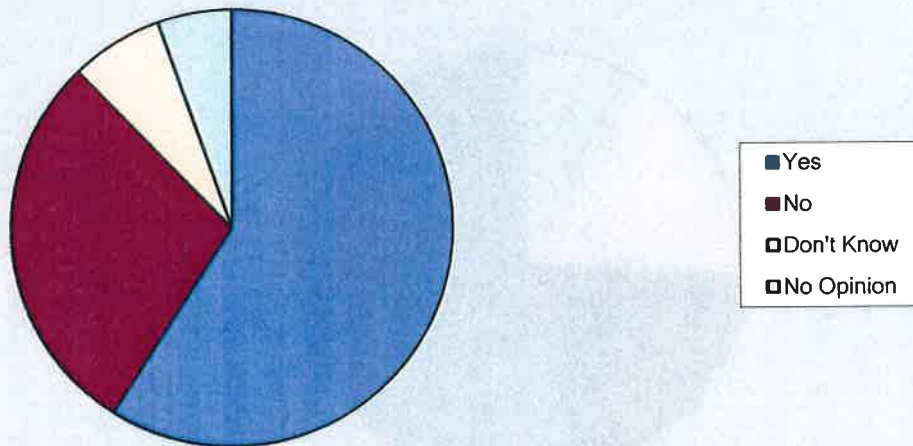


2013 Master Plan Citizen's Survey

Would you like to see additional appropriately located business/commercial development in Town?

Answer Options	Response Percent	Response Count
Yes	59.0%	337
No	28.7%	164
Don't Know	6.8%	39
No Opinion	5.4%	31
<i>answered question</i>		571
<i>skipped question</i>		37

Would you like to see additional appropriately located business/commercial development in Town?

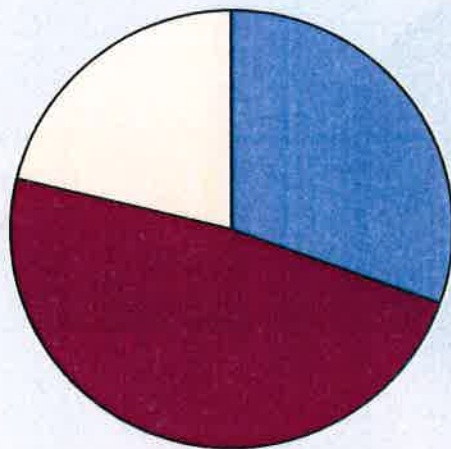


2013 Master Plan Citizen's Survey

If you answered "Yes" to the question above, where should it be located?

Answer Options	Response Percent	Response Count
Village District only	30.6%	101
Other established commercial area	48.2%	159
Anywhere in Town	21.2%	70
Other commercial area (please specify)		51
<i>answered question</i>		330
<i>skipped question</i>		278

If you answered "Yes" to the question above, where should it be located?



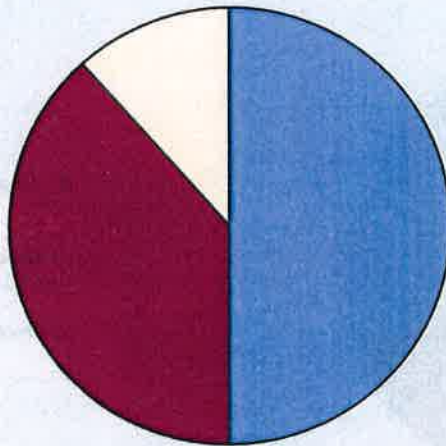
- Village District only
- Other established commercial area
- Anywhere in Town

2013 Master Plan Citizen's Survey

Would you like to see additional light industrial or high tech development in Town?

Answer Options	Response Percent	Response Count
Yes	50.1%	286
No	38.4%	219
No Opinion	11.6%	66
<i>answered question</i>		571
<i>skipped question</i>		37

Would you like to see additional light industrial or high tech development in Town?



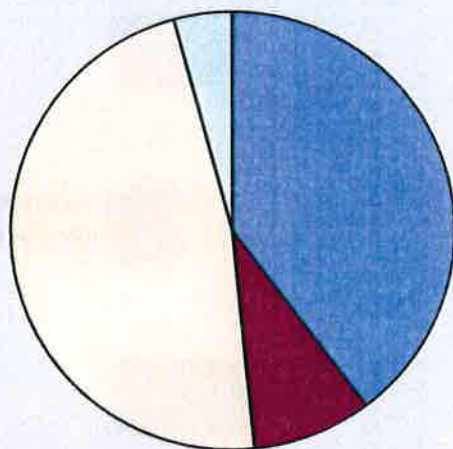
■ Yes
■ No
□ No Opinion

2013 Master Plan Citizen's Survey

If you answered "Yes" to the question above, where should it be located?

Answer Options	Response Percent	Response Count
Area around the airport	39.8%	115
Anywhere	8.7%	25
Anywhere in existing commercial districts	47.4%	137
new district	4.2%	12
where should new district be? (please specify)		35
answered question		289
skipped question		319

If you answered "Yes" to the question above, where should it be located?



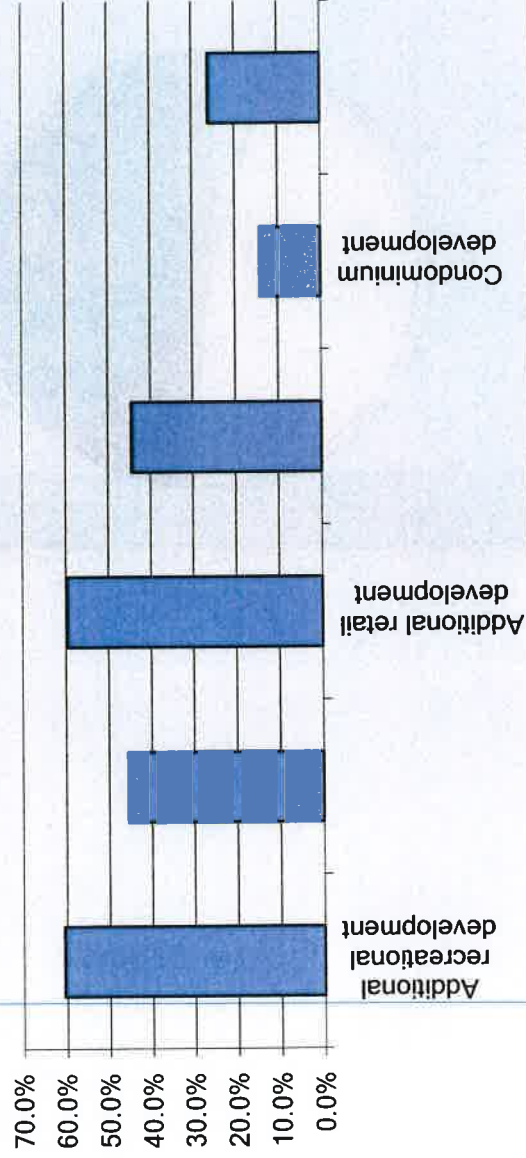
- Area around the airport
- Anywhere
- Anywhere in existing commercial districts
- new district

2013 Master Plan Citizen's Survey

What types of private development would you support? (check all that apply)

Answer Options	Response Percent	Response Count
Additional recreational development	60.5%	267
Additional hotel/inn development	45.4%	200
Additional retail development	59.6%	263
Elderly housing development	44.4%	196
Condominium development	14.1%	62
Subdivision development for new single family housing	26.1%	115
Other (please specify)		62
	<i>answered question</i>	441
	<i>skipped question</i>	167

What types of private development would you support? (check all that apply)

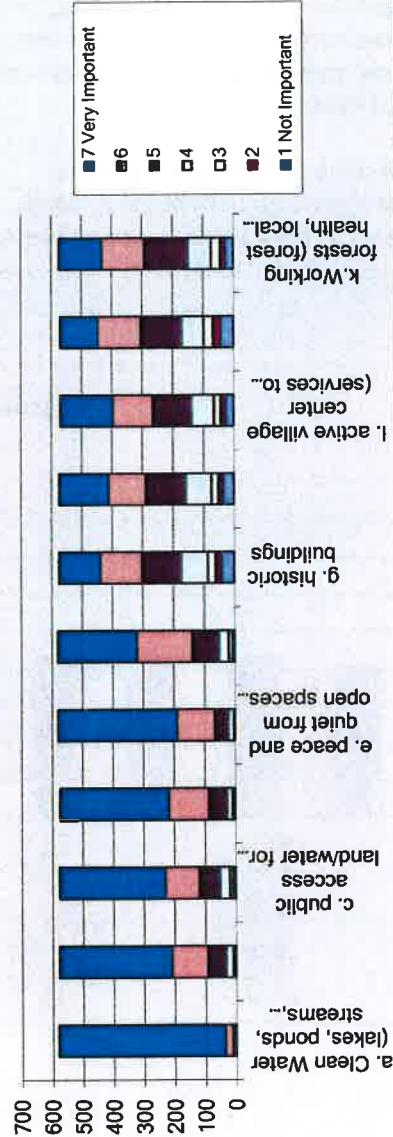


2013 Master Plan Citizen's Survey

Please rate each resource based on how much the resource contributes to the Town's unique character and quality of life. (Choose a number from 1 to 7, with 7 being very important and 1 being not important.)

Answer Options	7 Very Important	6	5	4	3	2	1 Not Important	Response Count
a. Clean Water (lakes, ponds, streams, wetlands,	545	22	9	4	0	0	0	580
b. Abundant wildlife (diverse habitat, large undeveloped	370	115	61	22	4	2	4	578
c. public access land/water for recreation (hiking,	348	110	68	31	9	4	7	577
d. scenic qualities associated with forest, water, farms,	358	129	60	17	4	0	6	572
e. peace and quiet from open spaces and natural areas	391	122	45	18	1	1	1	578
f. working farms (local food, local economy)	260	180	88	32	12	3	4	577
g. historic buildings	137	135	129	87	26	19	41	572
h. historic sites (stone ruins, stone walls, springs,	163	121	131	85	23	16	34	570
i. active village center (services to meet daily needs,	174	129	129	73	22	16	26	569
j. local economic base (commerce and industry in town)	123	141	135	72	31	25	41	567
k. Working forests (forest health, local fuel & fiber, local	142	139	144	76	30	17	25	570
							<i>answered question</i>	583
							<i>skipped question</i>	25

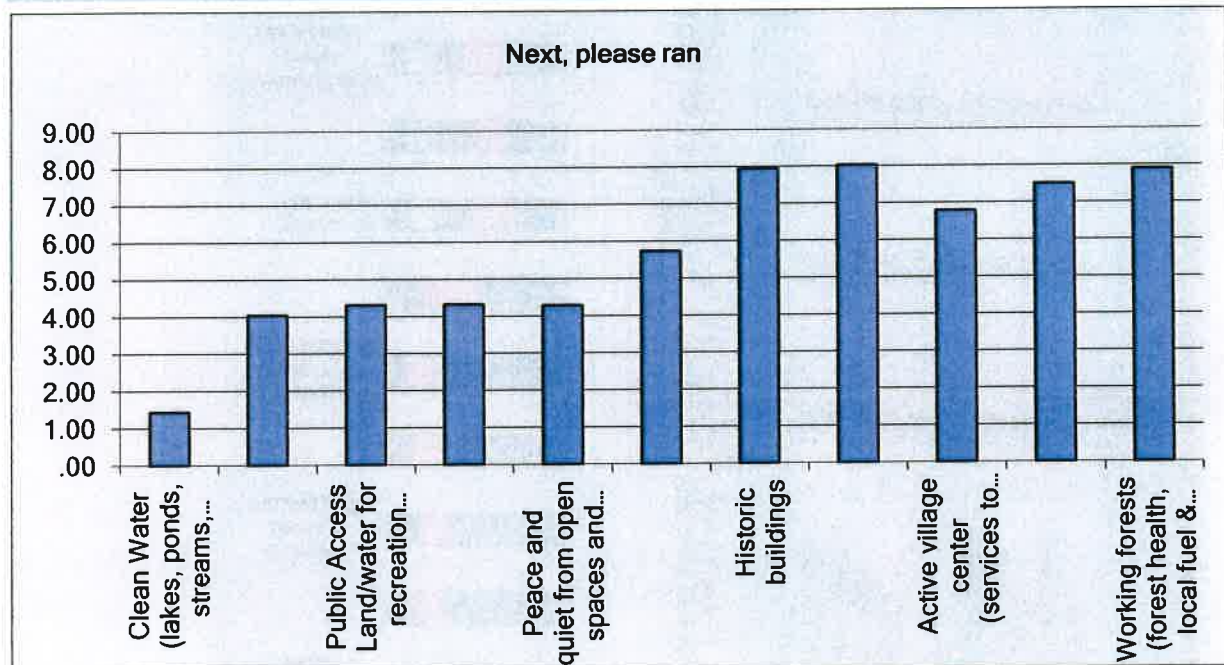
Please rate each resource based on how much the resource contributes to the Town's unique character and quality of life. (Choose a number from 1 to 7, with 7 being very important and 1 being not important.)



2013 Master Plan Citizen's Survey

Next, please rank all resources by assigning each with a number from 1 to 11, where 1 is the most important resource, 2 is the second most important, 3 is third, etc. This activity forces you to rank each resource in relation to the others. No duplicated numbers please.

Answer Options	Response Average	Response Total	Response Count
Clean Water (lakes, ponds, streams, wetlands, aquifers)	1.43	759	529
Abundant wildlife (diverse habitat, large undeveloped)	4.04	2,118	524
Public Access Land/water for recreation (hiking, hunting,	4.31	2,264	525
Scenic qualities associated with forest, water, farms, etc.	4.32	2,246	520
Peace and quiet from open spaces and natural areas	4.28	2,231	521
Working farms (local food, local economy)	5.73	2,926	511
Historic buildings	7.94	4,048	510
Historic sites (stone ruins, stone walls, springs,	8.03	4,094	510
Active village center (services to meet daily needs,	6.79	3,474	512
Local economic base (commerce and industry in town)	7.50	3,840	512
Working forests (forest health, local fuel & fiber, local	7.90	4,031	510
<i>answered question</i>			541
<i>skipped question</i>			67

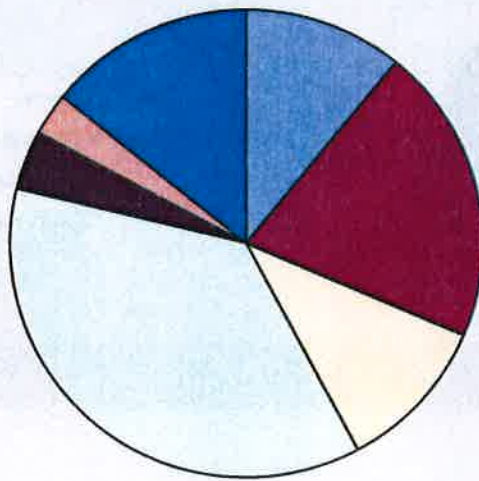


2013 Master Plan Citizen's Survey

Should the Town provide more, less or about the same money to support purchasing property or acquiring easements or development rights from private landowners for conservation, resource protection and wildlife habitat improvement, to support these activities?

Answer Options	Response Percent	Response Count
Much more money	10.9%	56
Somewhat more money	20.6%	106
Slightly more money	10.7%	55
About the same amount of money	36.6%	188
Slightly less money	4.1%	21
Somewhat less money	2.9%	15
Much less money	14.2%	73
Other (please specify)		82
<i>answered question</i>		514
<i>skipped question</i>		94

Sho



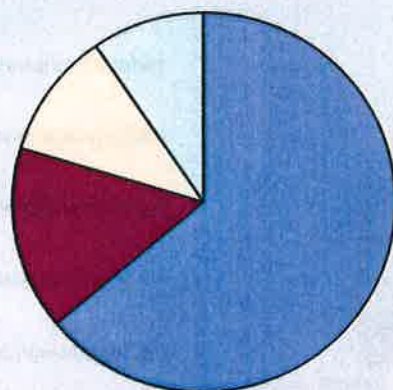
- Much more money
- Somewhat more money
- Slightly more money
- About the same amount of money
- Slightly less money
- Somewhat less money
- Much less money

2013 Master Plan Citizen's Survey

What is your position on whether the Town should pursue grant assistance to develop a Moultonborough Bay Inlet Watershed Management Plan that would identify and implement steps to improve water quality of the lake?

Answer Options	Response Percent	Response Count
Favor	64.0%	363
Oppose	15.7%	89
No Opinion	10.8%	61
Don't Know	9.5%	54
Other (please specify)		42
<i>answered question</i>		567
<i>skipped question</i>		41

What is your position on whether the Town should pursue grant assistance to develop a Moultonborough Bay Inlet Watershed Management Plan that would identify and implement steps to improve water quality of the lake?



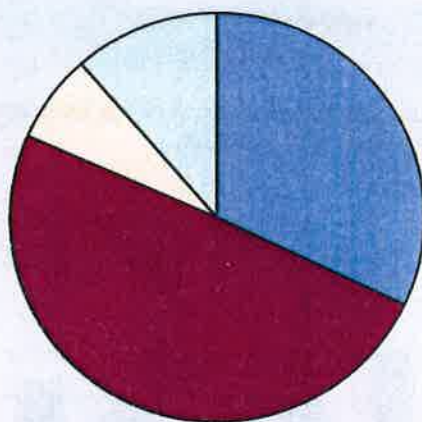
- Favor
- Oppose
- No Opinion
- Don't Know

2013 Master Plan Citizen's Survey

Recognizing that there may be impacts to the general fund and/or the land acquisition fund; do you believe the Town should acquire land for recreational uses?

Answer Options	Response Percent	Response Count
Yes	32.1%	183
No	49.5%	282
No Opinion	7.0%	40
Don't Know	11.4%	65
Other (please specify)		52
<i>answered question</i>		570
<i>skipped question</i>		38

Recognizing that there may be impacts to the general fund and/or the land acquisition fund; do you believe the Town should acquire land for recreational uses?



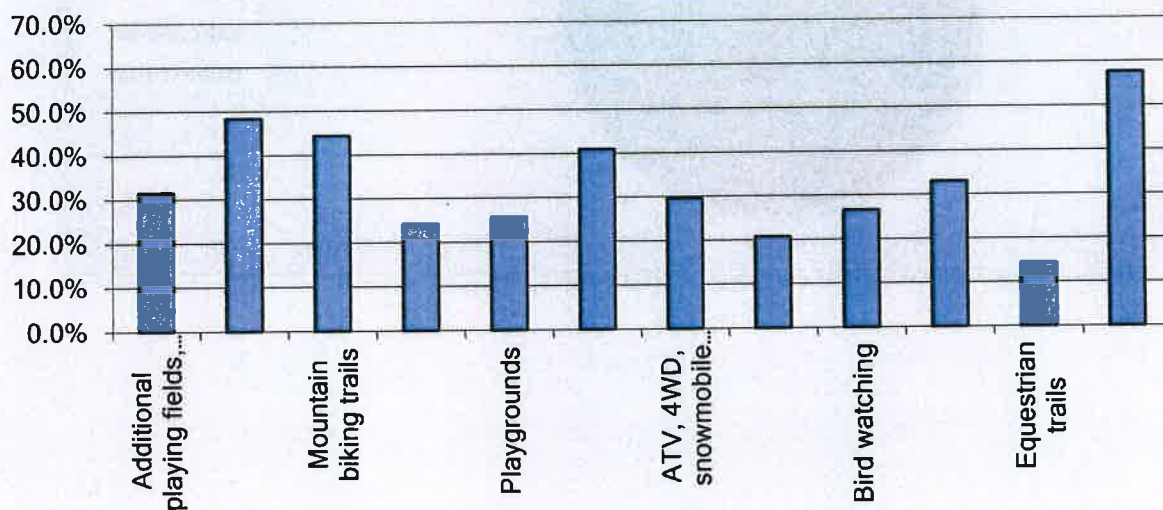
- Yes
- No
- No Opinion
- Don't Know

2013 Master Plan Citizen's Survey

If your answer was "Yes" to the previous question, for which of the following recreational pursuits? (check all that apply)

Answer Options	Response Percent	Response Count
Additional playing fields, hard courts and similar facilities	31.5%	64
Town Beach	48.3%	98
Mountain biking trails	44.3%	90
Ice skating	24.1%	49
Playgrounds	25.6%	52
Picnicking	40.9%	83
ATV, 4WD, snowmobile and/or bike vehicular trail	29.6%	60
Hunting & fishing	20.7%	42
Bird watching	26.6%	54
Skiing & sledding	33.0%	67
Equestrian trails	14.3%	29
Canoeing & boating access facilities	57.6%	117
Other (please specify)		46
<i>answered question</i>		203
<i>skipped question</i>		405

If your answer was "Yes" to the previous question, for which of the following recreational pursuits? (check all that apply)

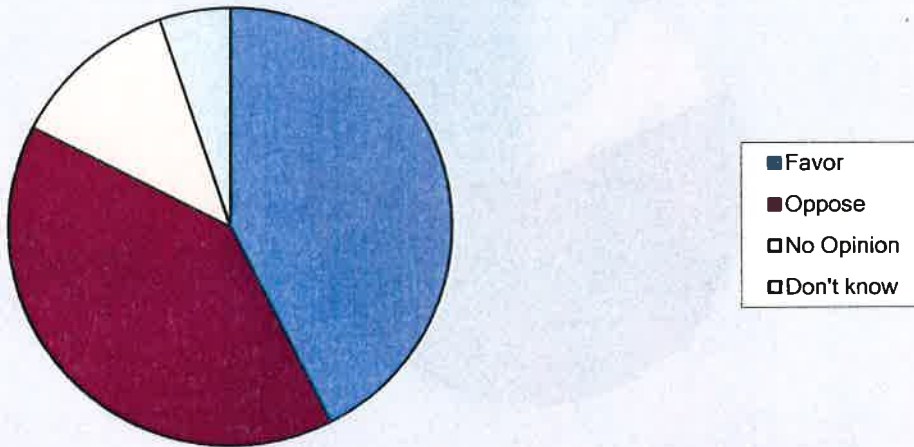


2013 Master Plan Citizen's Survey

What is your position on the Town constructing sidewalks, crosswalks and/or pedestrian walkways in the village area?

Answer Options	Response Percent	Response Count
Favor	42.6%	246
Oppose	40.0%	231
No Opinion	12.3%	71
Don't know	5.2%	30
Other (please specify)		59
<i>answered question</i>		578
<i>skipped question</i>		30

What is your position on the Town constructing sidewalks, crosswalks and/or pedestrian walkways in the village area?

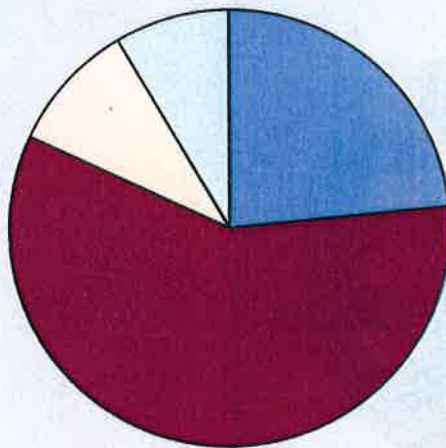


2013 Master Plan Citizen's Survey

Do you believe the state highway is a detriment to the village area as a community place or destination?

Answer Options	Response Percent	Response Count
Yes	23.5%	135
No	58.5%	336
No Opinion	9.6%	55
Don't know	8.4%	48
<i>answered question</i>		574
<i>skipped question</i>		34

Do you believe the state highway is a detriment to the village area as a community place or destination?



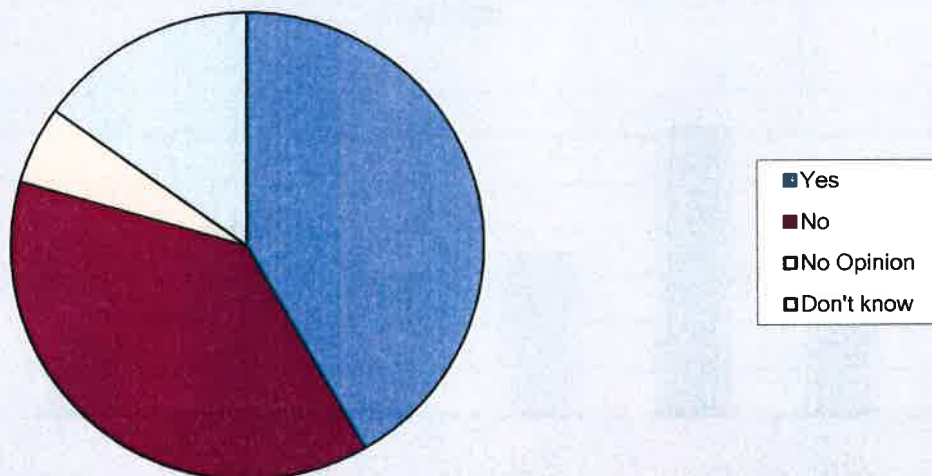
- Yes
- No
- No Opinion
- Don't know

2013 Master Plan Citizen's Survey

Do you believe that slowing down the traffic using traffic calming techniques such as streetscape (trees, etc.), road narrowing, medians, crosswalk treatments, striping and more through the village would help make walking & biking safer? (does not include roundabouts)

Answer Options	Response Percent	Response Count
Yes	41.7%	240
No	37.8%	218
No Opinion	5.4%	31
Don't know	15.1%	87
<i>answered question</i>		576
<i>skipped question</i>		32

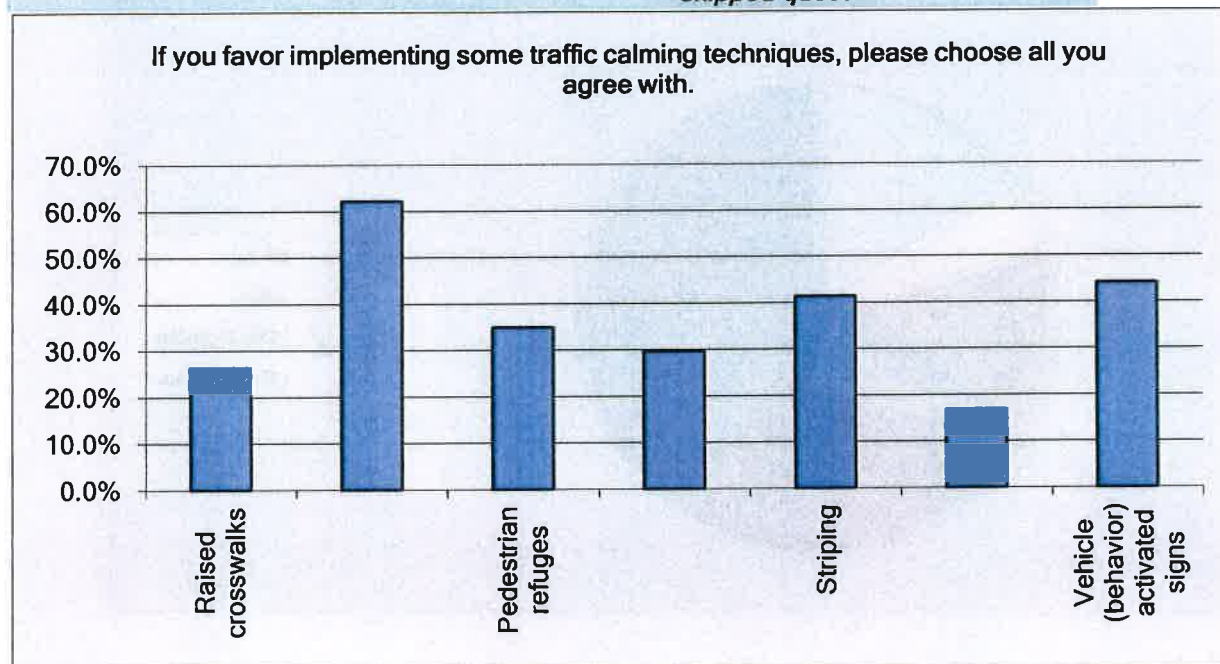
Do you belie



2013 Master Plan Citizen's Survey

If you favor implementing some traffic calming techniques, please choose all you agree with.

Answer Options	Response Percent	Response Count
Raised crosswalks	26.3%	80
Surface treatment crosswalks	62.2%	189
Pedestrian refuges	34.9%	106
Medians	29.6%	90
Striping	41.4%	126
Narrowing	16.8%	51
Vehicle (behavior) activated signs	44.1%	134
Other (please specify)		68
<i>answered question</i>		304
<i>skipped question</i>		304

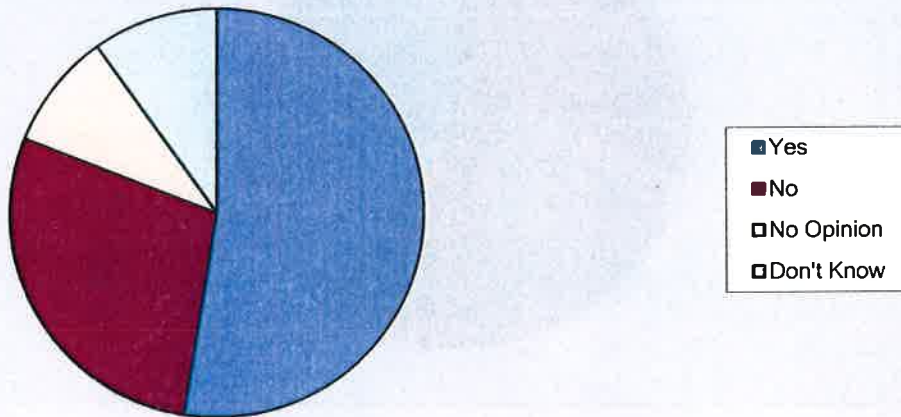


2013 Master Plan Citizen's Survey

If sidewalks or pedestrian walkways were to be constructed in the village, do you feel it is important to provide crosswalk facilities to connect them?

Answer Options	Response Percent	Response Count
Yes	52.5%	290
No	28.4%	157
No Opinion	9.2%	51
Don't Know	9.8%	54
<i>answered question</i>		552
<i>skipped question</i>		56

If sidewalks or pedestrian walkways were to be constructed in the village, do you feel it is important to provide crosswalk facilities to connect them?

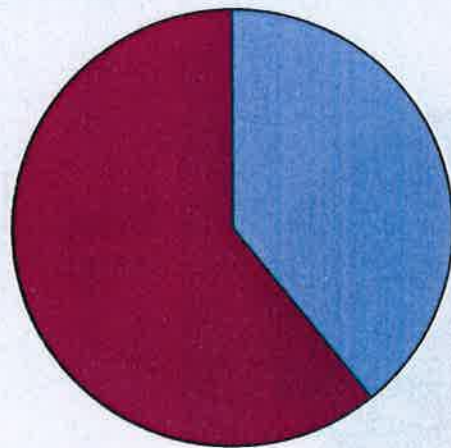


2013 Master Plan Citizen's Survey

Did you know that a Village Vision Charrette (village revitalization) was held last year?

Answer Options	Response Percent	Response Count
Yes	39.3%	225
No	60.7%	348
<i>answered question</i>		573
<i>skipped question</i>		35

Did you know that a Village Vision Charrette (village revitalization) was held last year?

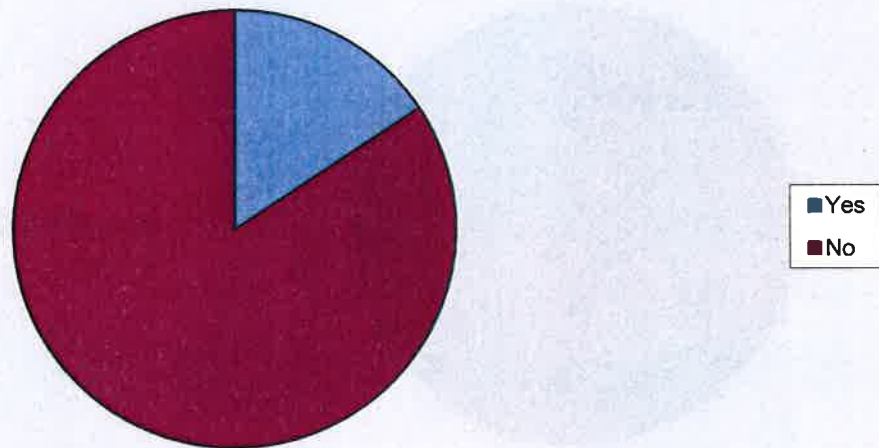


2013 Master Plan Citizen's Survey

If you did know about the charrette, did you participate in the process at that time?

Answer Options	Response Percent	Response Count
Yes	15.7%	55
No	84.3%	295
<i>answered question</i>		350
<i>skipped question</i>		258

If you did know about the charrette, did you participate in the process at that time?

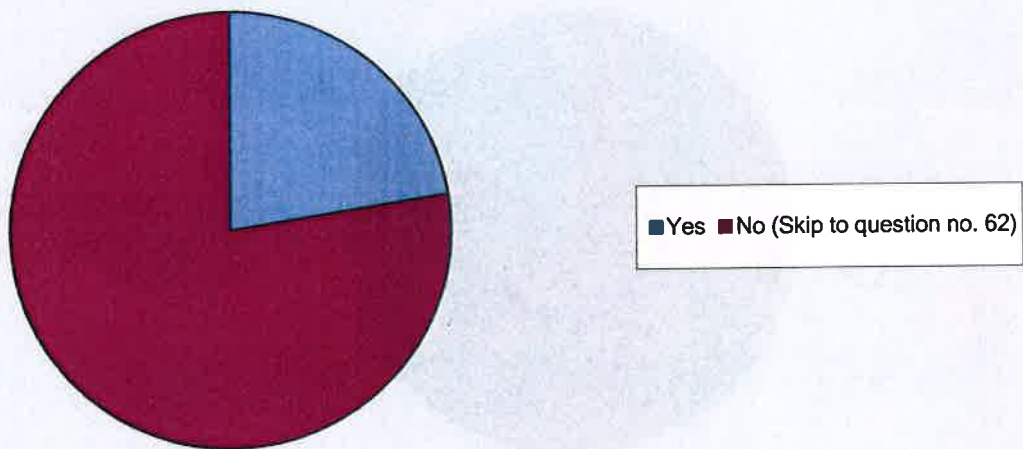


2013 Master Plan Citizen's Survey

Have you read the Charrette Report that is available online, in Town Hall & the Library?

Answer Options	Response Percent	Response Count
Yes	22.4%	123
No (Skip to question no. 62)	77.6%	425
<i>answered question</i>		548
<i>skipped question</i>		60

Have you read the Charrette Report that is available online, in Town Hall & the Library?

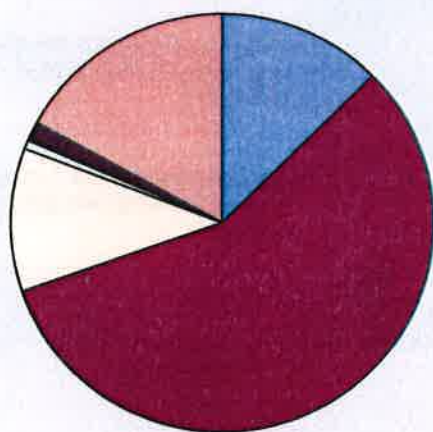


2013 Master Plan Citizen's Survey

If you read the report, do you agree, disagree, neither agree nor disagree with the general potential planning concepts put forth as so-called options?

Answer Options	Response Percent	Response Count
Agree	12.6%	17
Disagree	57.0%	77
No Opinion	11.1%	15
Agree, Option one only	0.7%	1
Agree, Option two only	1.5%	2
Agree, sidewalks, crosswalks & traffic calming	17.0%	23
Other (please specify)		11
<i>answered question</i>		135
<i>skipped question</i>		473

If you read the report, do you agree, disagree, neither agree nor disagree with the general potential planning concepts put forth as so-called options?



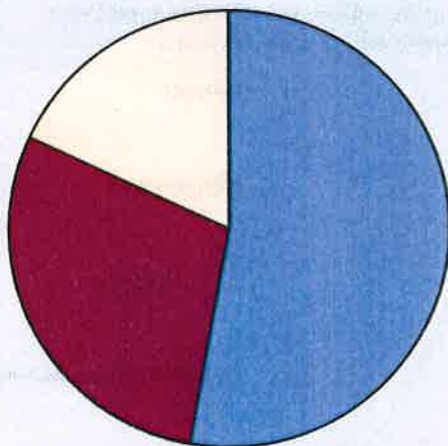
- ☒ Agree
- ☒ Disagree
- ☐ No Opinion
- ☐ Agree, Option one only
- ☐ Agree, Option two only
- ☒ Agree, sidewalks, crosswalks & traffic calming techniques only (does not include roundabouts)

2013 Master Plan Citizen's Survey

As regards commercial & retail businesses, how do you think the Town should be zoned?

Answer Options	Response Percent	Response Count
Stay the same with a Route 25 Whittier Highway	52.9%	253
Establish nodal zoning districts based on existing	29.1%	139
Establish less intensive commercial use districts along	18.0%	86
Other (please specify)		36
<i>answered question</i>		478
<i>skipped question</i>		130

As regards commercial & retail businesses, how do you think the Town should be zoned?



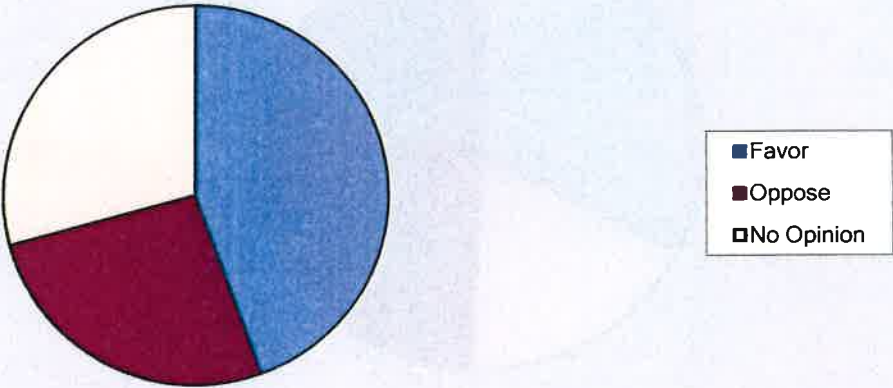
- Stay the same with a Route 25 Whittier Highway commercial zone centered on the highway 1000 ft. wide
- Establish nodal zoning districts based on existing concentrations of businesses
- Establish less intensive commercial use districts along the existing zoning districts

2013 Master Plan Citizen's Survey

How do you feel about changing zoning to allow only residential or agricultural uses in the large Residential/Agricultural zoning district, thereby eliminating special exception

Answer Options	Response Percent	Response Count
Favor	44.4%	239
Oppose	26.4%	142
No Opinion	29.2%	157
Other (please specify)		27
<i>answered question</i>		538
<i>skipped question</i>		70

How do you feel about changing zoning to allow only residential or agricultural uses in the large Residential/Agricultural zoning district, thereby eliminating special exception opportunities for commercial uses in that zoning district?

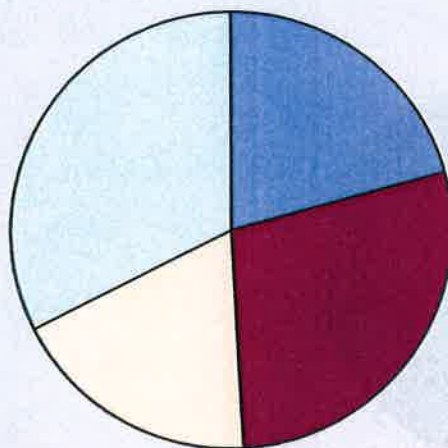


2013 Master Plan Citizen's Survey

Do you believe there are problems with the sign ordinance in Town?

Answer Options	Response Percent	Response Count
Yes	20.8%	116
No	28.4%	159
No Opinion	18.4%	103
Don't Know	32.4%	181
<i>answered question</i>		559
<i>skipped question</i>		49

Do you believe there are problems with the sign ordinance in Town?



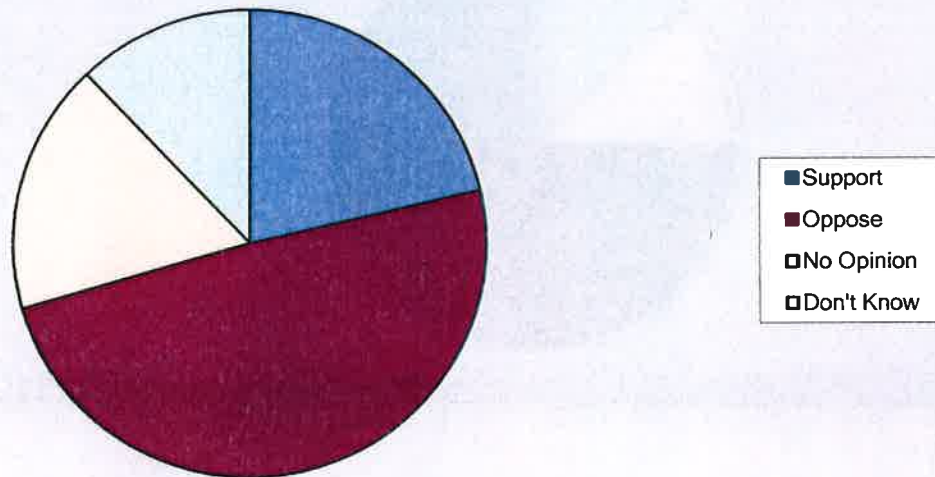
■ Yes
■ No
□ No Opinion
□ Don't Know

2013 Master Plan Citizen's Survey

Do you have a position on the idea of having affordable housing in Town? (Housing is "affordable" if the people living here pay no more than 30% of their income towards the rent or mortgage. So, what's affordable depends on the income level of a household and how many are in the household.)

Answer Options	Response Percent	Response Count
Support	21.4%	122
Oppose	49.1%	280
No Opinion	17.4%	99
Don't Know	12.1%	69
<i>answered question</i>		570
<i>skipped question</i>		38

Do you have a position on the idea o

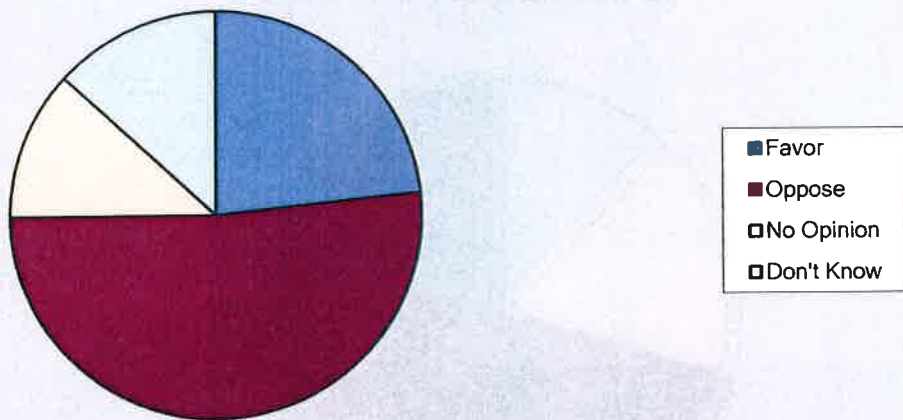


2013 Master Plan Citizen's Survey

How do you feel about permitting higher residential density in existing developed areas, to preserve rural character, as an incentive for creating affordable housing?

Answer Options	Response Percent	Response Count
Favor	23.3%	131
Oppose	51.6%	290
No Opinion	11.9%	67
Don't Know	13.2%	74
<i>answered question</i>		562
<i>skipped question</i>		46

How do you feel about permitting higher residential density in existing developed areas, to preserve rural character, as an incentive for creating affordable housing?

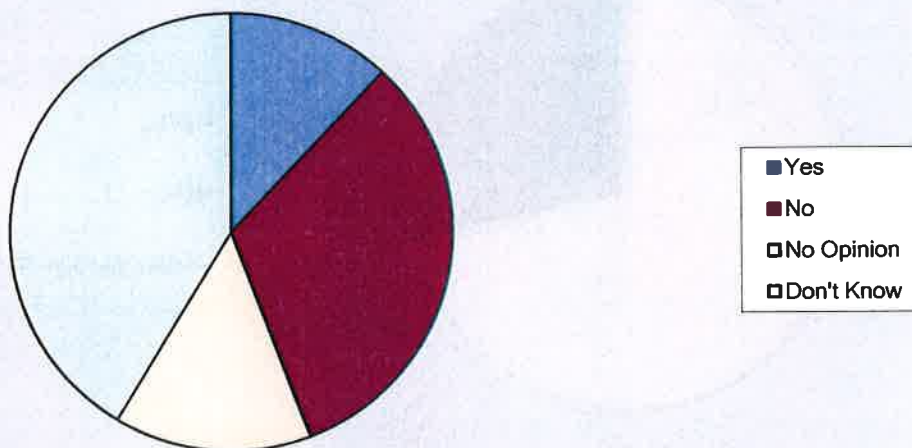


2013 Master Plan Citizen's Survey

Do you believe there is a shortage of rental housing available in Town?

Answer Options	Response Percent	Response Count
Yes	12.0%	68
No	32.2%	182
No Opinion	14.5%	82
Don't Know	41.3%	234
<i>answered question</i>		566
<i>skipped question</i>		42

Do you believe there is a shortage of rental housing available in Town?

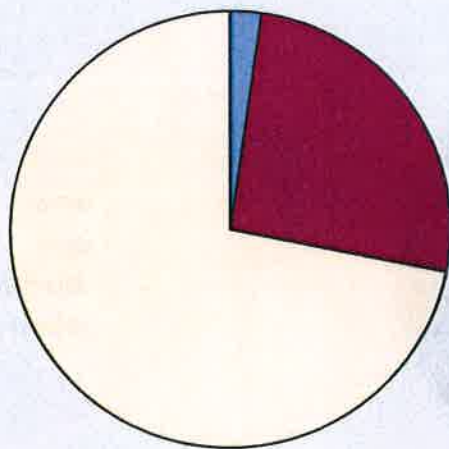


2013 Master Plan Citizen's Survey

Have you or a member of your Family had difficulty obtaining rental housing in Town?

Answer Options	Response Percent	Response Count
Yes	2.3%	13
No	25.9%	145
Does not apply to me or my Family	71.8%	402
<i>answered question</i>		560
<i>skipped question</i>		48

Have you or a member of your Family had difficulty obtaining rental housing in Town?



■ Yes

■ No

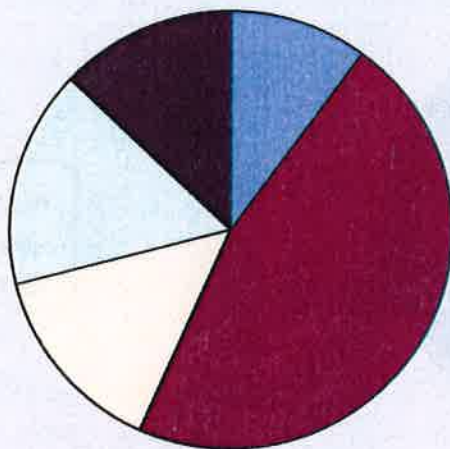
□ Does not apply to me or my Family

2013 Master Plan Citizen's Survey

What is your position on amending the zoning ordinance to make it easier to create more rental units in Town?

Answer Options	Response Percent	Response Count
Favor	10.1%	57
Oppose	46.5%	263
Favor, only in existing commercial zones	14.3%	81
No Opinion	16.1%	91
Don't Know	12.9%	73
<i>answered question</i>		565
<i>skipped question</i>		43

What is your position on amending the zoning ordinance to make it easier to create more rental units in Town?



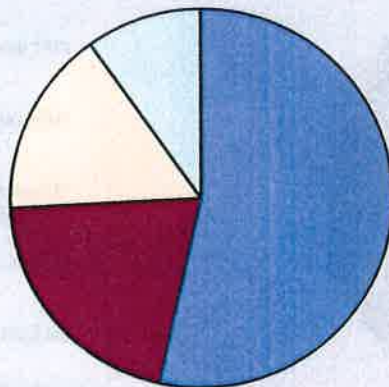
- Favor
- Oppose
- Favor, only in existing commercial zones
- No Opinion
- Don't Know

2013 Master Plan Citizen's Survey

Several area Towns have housing designed specifically for their senior citizens. How do you feel about revising the Town's regulations to more easily allow development of senior

Answer Options	Response Percent	Response Count
Favor	53.6%	300
Oppose	20.7%	116
No Opinion	15.9%	89
Don't Know	9.8%	55
<i>answered question</i>		560
<i>skipped question</i>		48

Several area Towns have housing designed specifically for their senior citizens.
How do you feel about revising the Town's regulations to more easily allow
development of senior housing here?



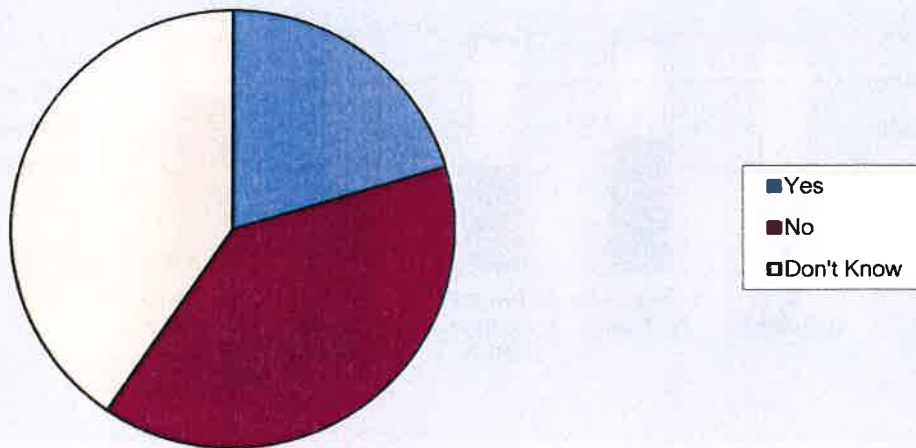
■ Favor
■ Oppose
□ No Opinion
□ Don't Know

2013 Master Plan Citizen's Survey

Would you (when you might need it) utilize senior housing in Town should it be available?

Answer Options	Response Percent	Response Count
Yes	20.4%	115
No	39.1%	221
Don't Know	40.5%	229
<i>answered question</i>		565
<i>skipped question</i>		43

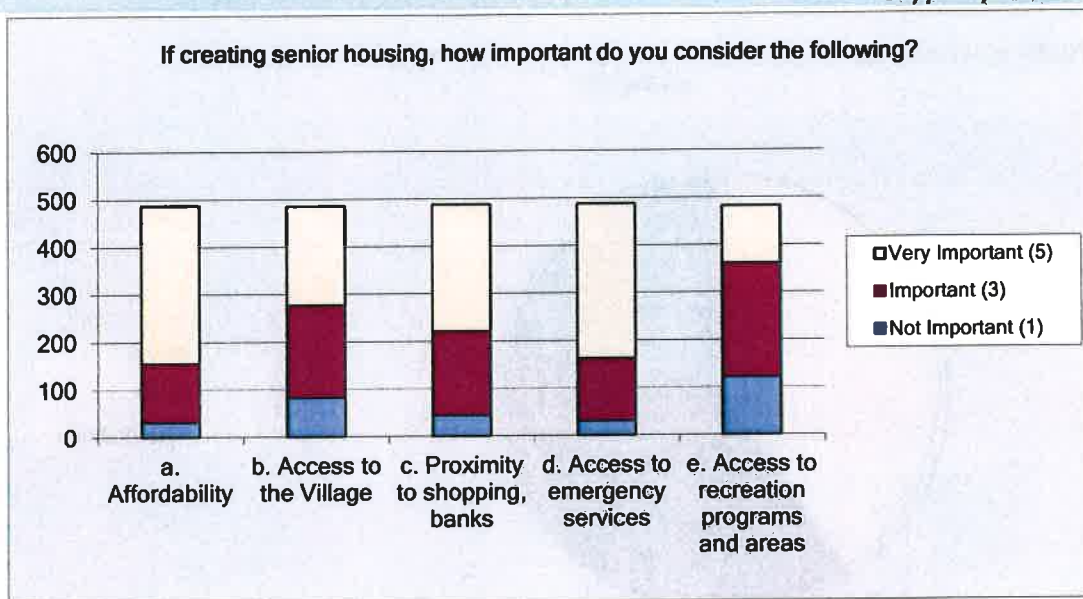
Would you (when you might need it) utilize senior housing in Town should it be available?



2013 Master Plan Citizen's Survey

If creating senior housing, how important do you consider the following?

Answer Options	Very Important (5)	Important (3)	Not Important (1)	Response Count
a. Affordability	333	124	31	488
b. Access to the Village	209	195	82	486
c. Proximity to shopping, banks	267	177	44	488
d. Access to emergency services	326	132	30	488
e. Access to recreation programs and areas	121	240	121	482
<i>answered question</i>				492
<i>skipped question</i>				116

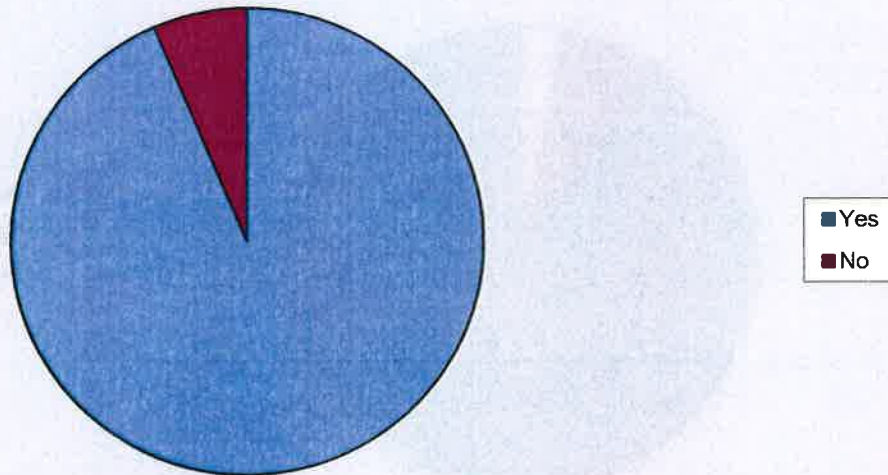


2013 Master Plan Citizen's Survey

Do you access the internet at home?

Answer Options	Response Percent	Response Count
Yes	93.5%	522
No	6.5%	36
Other (please specify)		11
<i>answered question</i>		558
<i>skipped question</i>		50

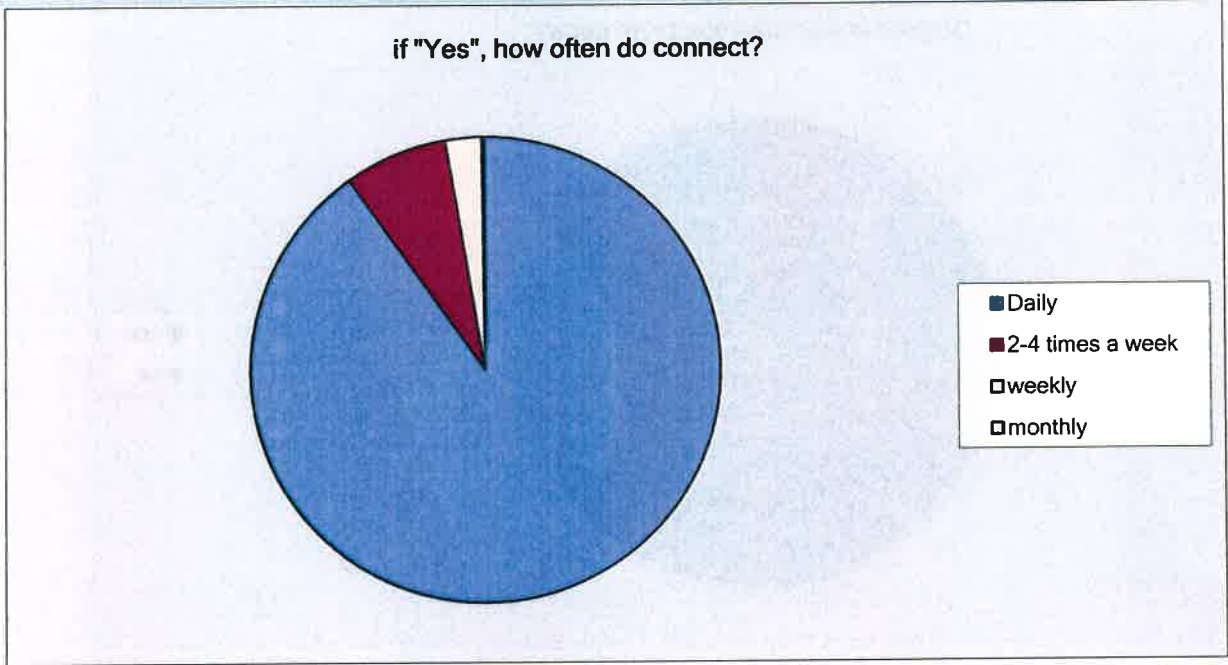
Do you access the internet at home?



2013 Master Plan Citizen's Survey

if "Yes", how often do connect?

Answer Options	Response Percent	Response Count
Daily	90.2%	469
2-4 times a week	7.1%	37
weekly	2.5%	13
monthly	0.2%	1
<i>answered question</i>		520
<i>skipped question</i>		88

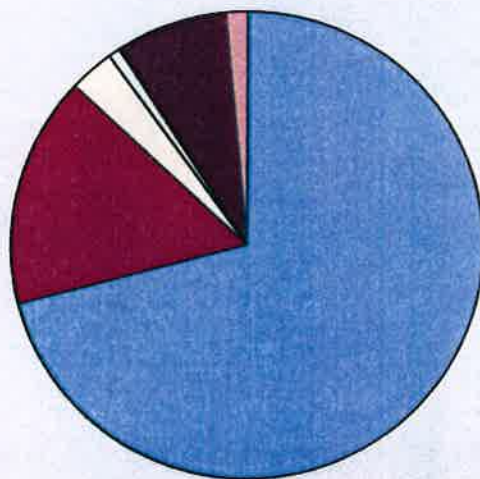


2013 Master Plan Citizen's Survey

How do you connect?

Answer Options	Response Percent	Response Count
Cable	70.9%	368
DSL	16.0%	83
Satellite	3.1%	16
Dial Up	0.8%	4
Cellular Network	7.7%	40
I do not connect	1.5%	8
Other (please specify)		23
<i>answered question</i>		519
<i>skipped question</i>		89

How do you connect?



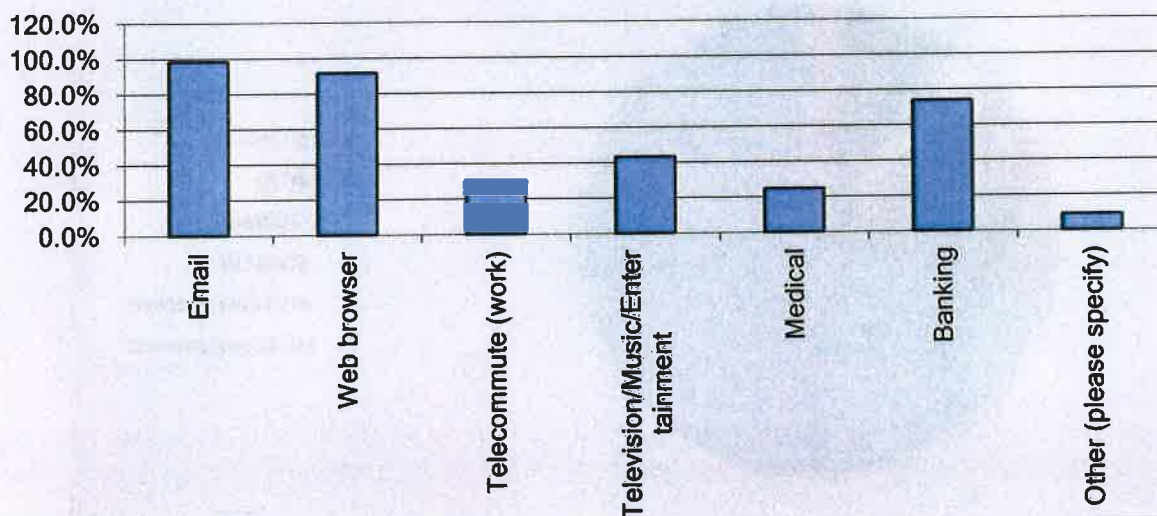
- Cable
- DSL
- Satellite
- Dial Up
- Cellular Network
- I do not connect

2013 Master Plan Citizen's Survey

What services do you access over the internet? (check all that apply)

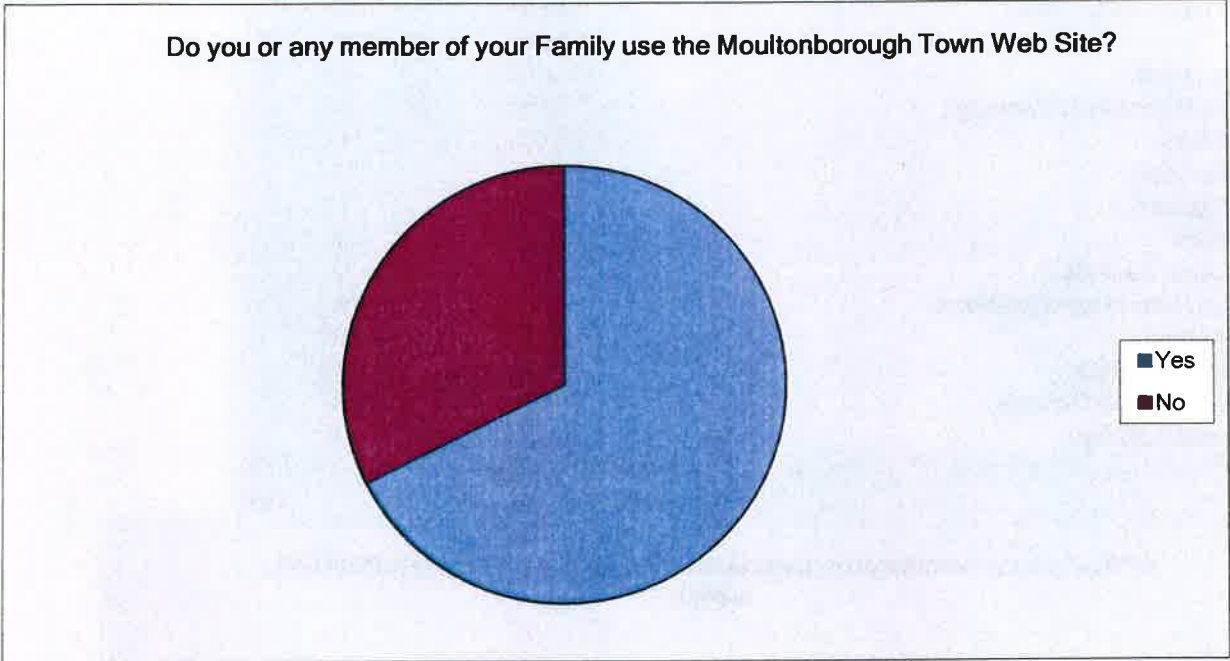
Answer Options	Response Percent	Response Count
Email	98.3%	518
Web browser	91.7%	483
Telecommute (work)	30.2%	159
Television/Music/Entertainment	43.3%	228
Medical	24.7%	130
Banking	73.8%	389
Other (please specify)	9.1%	48
<i>answered question</i>		527
<i>skipped question</i>		81

What services do you access over the internet? (check all that apply)



2013 Master Plan Citizen's Survey

Do you or any member of your Family use the Moultonborough Town Web Site?		
Answer Options	Response Percent	Response Count
Yes	67.6%	376
No	32.4%	180
<i>answered question</i>		556
<i>skipped question</i>		52

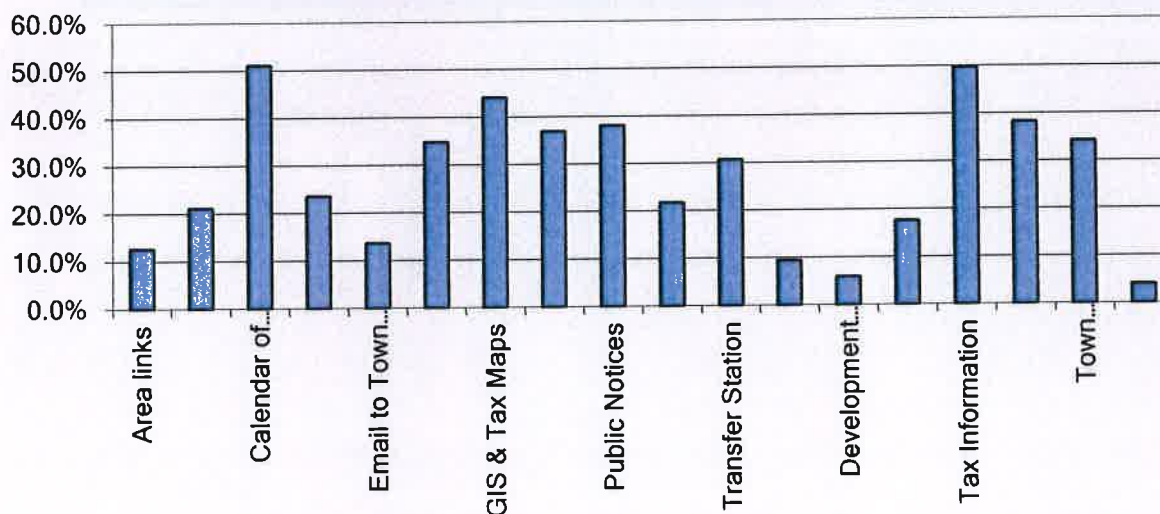


2013 Master Plan Citizen's Survey

If "Yes", what information or pages/sections do you access? (check all that apply)

Answer Options	Response Percent	Response Count
Area links	12.6%	47
Bulletin Board	21.1%	79
Calendar of Events	51.1%	191
Downloadable Forms	23.5%	88
Email to Town Hall or Staff	13.6%	51
Library	34.8%	130
GIS & Tax Maps	44.1%	165
Agendas & Minutes of meetings	36.9%	138
Public Notices	38.0%	142
Recreation Dept.	21.7%	81
Transfer Station	30.7%	115
Public Works	9.4%	35
Development Services	5.9%	22
Zoning and Land Use regulations	17.6%	66
Tax Information	49.7%	186
Assessing Information	38.2%	143
Town Ordinances & Policies	34.2%	128
Other (please specify)	4.0%	15
<i>answered question</i>		374
<i>skipped question</i>		234

If "Yes", what information or pages/sections do you access? (check all that apply)

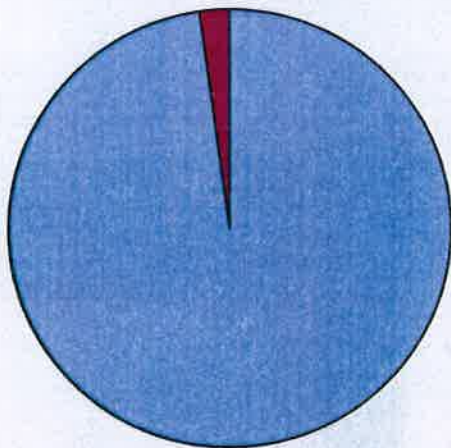


2013 Master Plan Citizen's Survey

Do you or a member of your Family have a cell phone, smart phone or other wireless dependent device?

Answer Options	Response Percent	Response Count
Yes	97.8%	546
No, please skip to question No. 88	2.2%	12
<i>answered question</i>		558
<i>skipped question</i>		50

Do you or a member of your Family have a cell phone, smart phone or other wireless dependent device?



■ Yes

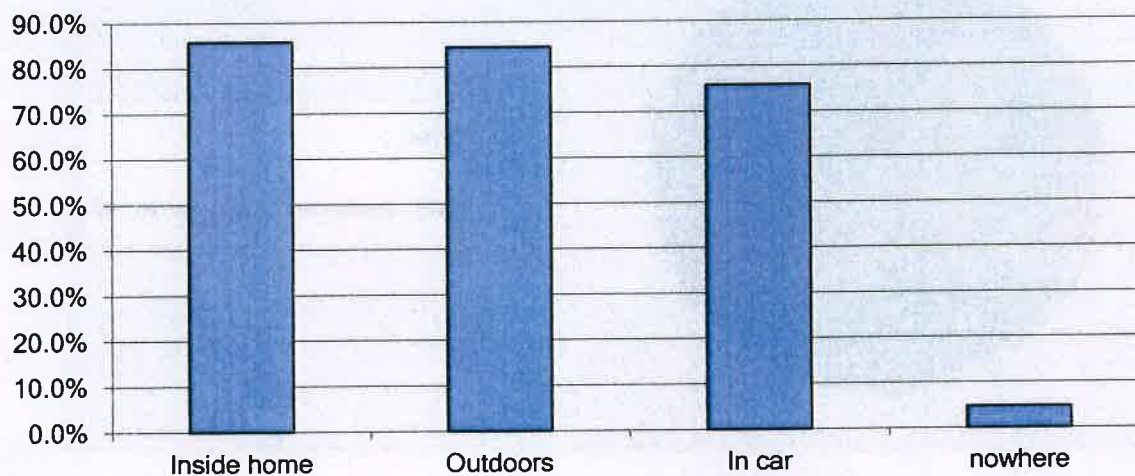
■ No, please skip to question No. 88

2013 Master Plan Citizen's Survey

If "Yes", where do you receive adequate signal reception? (check all that apply)

Answer Options	Response Percent	Response Count
Inside home	85.7%	457
Outdoors	84.4%	450
In car	75.8%	404
nowhere	4.7%	25
Other (please specify)		34
<i>answered question</i>		533
<i>skipped question</i>		75

If "Yes", where do you receive adequate signal reception? (check all that apply)

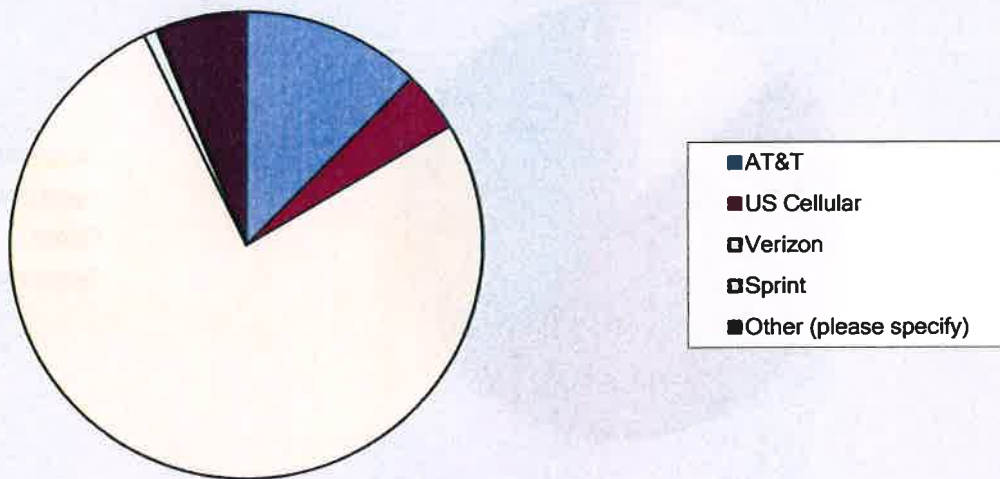


2013 Master Plan Citizen's Survey

Which wireless carrier do you use?

Answer Options	Response Percent	Response Count
AT&T	12.3%	67
US Cellular	4.2%	23
Verizon	76.2%	414
Sprint	0.9%	5
Other (please specify)	6.3%	34
<i>answered question</i>		543
<i>skipped question</i>		65

Which wireless carrier do you use?

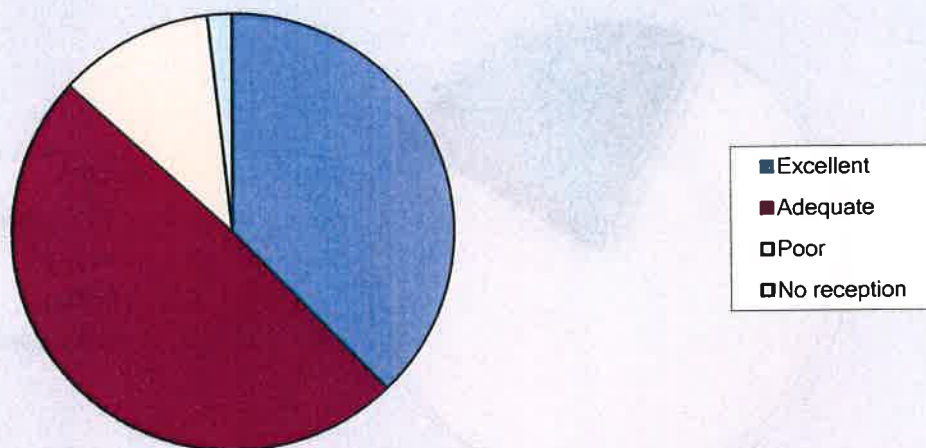


2013 Master Plan Citizen's Survey

In general, how would you rate your cell phone (wireless) reception?

Answer Options	Response Percent	Response Count
Excellent	37.8%	206
Adequate	49.0%	267
Poor	11.4%	62
No reception	1.8%	10
<i>answered question</i>		545
<i>skipped question</i>		63

In general, how would you rate your cell phone (wireless) reception?

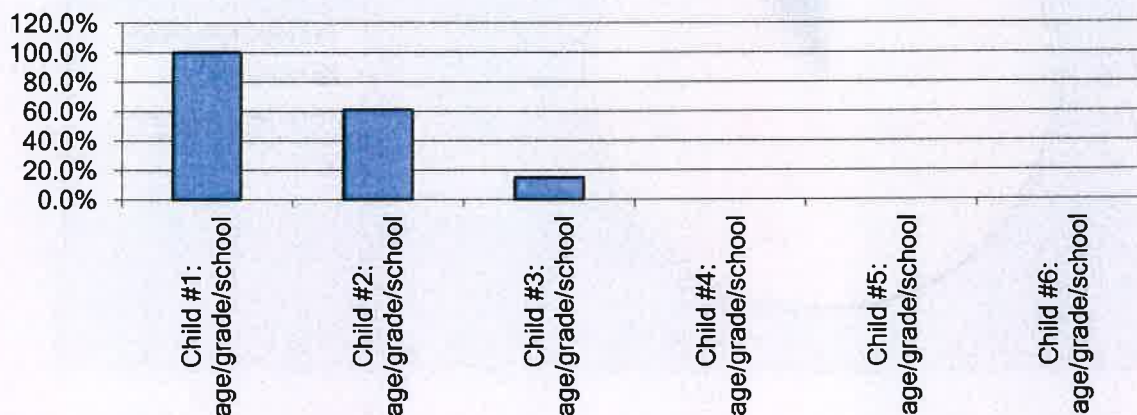


2013 Master Plan Citizen's Survey

Complete this last section only if you have school age children in your household, otherwise skip to "Done" button. Add each child's age, grade and school (can be out of

Answer Options	Response Percent	Response Count
Child #1: age/grade/school	100.0%	54
Child #2: age/grade/school	61.1%	33
Child #3: age/grade/school	14.8%	8
Child #4: age/grade/school	0.0%	0
Child #5: age/grade/school	0.0%	0
Child #6: age/grade/school	0.0%	0
<i>answered question</i>		54
<i>skipped question</i>		554

Complete this last section only if you have school age children in your household, otherwise skip to "Done" button. Add each child's age, grade and school (can be out of town) on each line below:

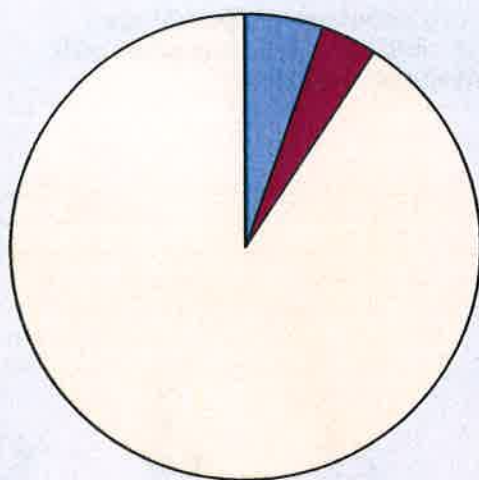


2013 Master Plan Citizen's Survey

Where do you currently obtain child care?

Answer Options	Response Percent	Response Count
In Moultonborough	5.4%	7
Out of Town	3.9%	5
Do not have a need	90.7%	117
<i>answered question</i>		129
<i>skipped question</i>		479

Where do you currently obtain child care?

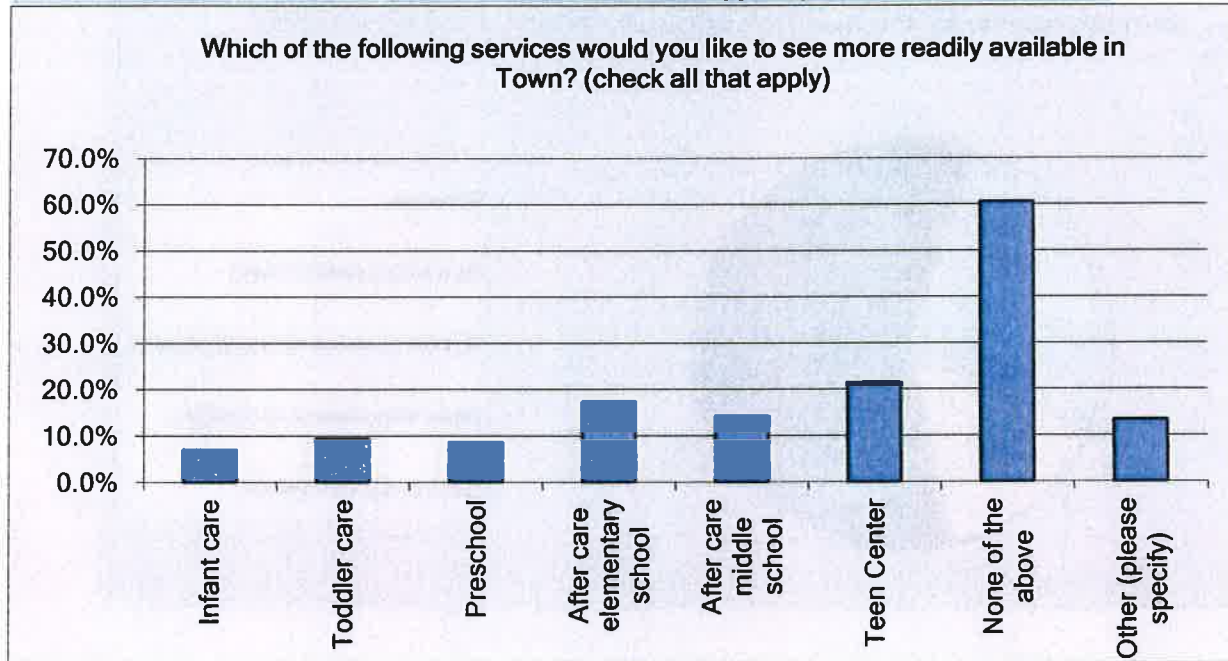


■ In Moultonborough
■ Out of Town
□ Do not have a need

2013 Master Plan Citizen's Survey

Which of the following services would you like to see more readily available in Town?
(check all that apply)

Answer Options	Response Percent	Response Count
Infant care	7.1%	9
Toddler care	9.4%	12
Preschool	8.7%	11
After care elementary school	17.3%	22
After care middle school	14.2%	18
Teen Center	21.3%	27
None of the above	60.6%	77
Other (please specify)	13.4%	17
<i>answered question</i>		127
<i>skipped question</i>		481

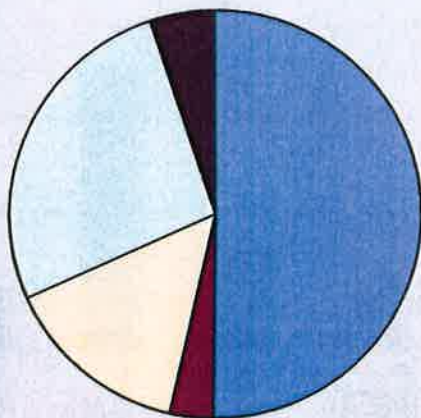


2013 Master Plan Citizen's Survey

Should the services above be private, Town-provided & funded or Town-provided as a fee-for-service, or should there be as many choices as possible?

Answer Options	Response Percent	Response Count
Private	50.3%	89
Town-provided/funded	3.4%	6
Town-provided as fee for service	14.7%	26
As many choices as possible	26.6%	47
Other (please specify)	5.1%	9
<i>answered question</i>		177
<i>skipped question</i>		431

Should the services above be private, Town-provided & funded or Town-provided as a fee-for-service, or should there be as many choices as possible?



- Private
- Town-provided/funded
- Town-provided as fee for service
- As many choices as possible
- Other (please specify)